

**Approximate topics of qualifying papers (theses) for  
the Management and Business Administration EP  
(specialty: 073 Management)**

1. Automation of the enterprise management system
2. Adaptive system of enterprises strategic management
3. Adaptive cost management of the enterprise
4. Adaptive management of innovation and investment development of the enterprise
5. Administrative methods of enterprise management
6. Depreciation policy of the enterprise
7. Analytical support for the management of financial and economic results of the enterprise
8. Analytical tools in the management of enterprise economic development
9. Anti-crisis program of the enterprise
10. Anti-crisis strategy of the enterprise
11. Anti-crisis strategy of the enterprise in an unstable external environment
12. Anti-crisis management of enterprise activities
13. Anti-crisis management of the enterprise
14. Anti-crisis financial management of the enterprise
15. Anti-crisis management at the enterprise
16. Anti-crisis mechanism of enterprise performance management
17. Anti-crisis technologies in enterprise management
18. Assortment policy of the enterprise
19. Outsourcing in enterprise activities
20. Branding in enterprise activities
21. Brand management in the strategic development of the enterprise
22. Brand management of the enterprise
23. Budget method of enterprise management
24. Budgeting in the system of enterprise financial management
25. Value-oriented management of investment activity of the enterprise
26. Value-based enterprise management
27. Value-based management of the portfolio of enterprise investment projects
28. Value-based management of enterprise development
29. The use of competence-based approach in knowledge management of enterprise employees
30. The use of Public Relations in organization management
31. Production strategy of the enterprise
32. Production management of the enterprise
33. Internal control in the enterprise management system

34. Groups of economic influence and methods of harmonizing their interests in the enterprise management system
35. Dividend policy of the enterprise
36. Diagnostics of the enterprise business environment
37. Diagnostics of the enterprise efficiency
38. Diagnostics of threats to enterprise activities
39. Diagnostics and planning of economic security of the enterprise
40. Diagnostics of resource provision of production activities of the enterprise
41. Diagnostics of the enterprise management system in current economic conditions
42. Diagnostics in the anti-crisis management system of the enterprise
43. Economic mechanism for assessing the quality of enterprise management
44. Economic methods of enterprise management
45. Sales policy of the enterprise
46. Foreign economic strategy of the enterprise
47. Image of the organization in a competitive environment
48. Investment policy of the enterprise
49. Investment strategy of enterprise development
50. Investment planning at the enterprise
51. Innovation policy of the enterprise
52. Innovation strategy of the enterprise
53. Innovative management of the enterprise
54. Innovative development of the enterprise
55. Innovation and investment strategy of an industrial enterprise
56. Integrated management system of enterprise economic development
57. Integrated system of enterprise quality management
58. Information support in the enterprise management system
59. Information support of relations with customers of the enterprise
60. Information support of enterprise management
61. Information support of enterprise administration
62. Information systems and technologies in enterprise management
63. Information and analytical support of strategic management of the organization
64. Information and analytical support of enterprise management
65. Personnel policy in the strategic management system of the organization
66. Competence-based training of enterprise personnel
67. Competence-based approach to knowledge management of enterprise employees
68. Comprehensive assessment of the quality of personnel management at the enterprise
69. Communication policy of the enterprise

70. Communication strategy of the enterprise
71. Competitive potential in the strategic management system of the enterprise
72. Controlling in the enterprise management system
73. Controlling of foreign economic activity of the enterprise
74. Control of managerial decisions in the enterprise management system
75. The concept of continuous advancement in enterprise management
76. Coordination of management processes at the enterprise
77. Corporate social responsibility in the enterprise management system
78. Corporate social responsibility at the enterprise
79. Corporate management of enterprise capital
80. Corporate communications in the enterprise management system
81. Coaching at the enterprise
82. Leadership and management style as an area of strategic changes at the enterprise
83. Logistics system of enterprise flow processes management
84. Logistics management of enterprise activities
85. Logistics management of procurement of material and technical resources of the enterprise
86. Logistics management of finished goods and raw materials supply
87. Logistics management in the management of enterprise activities
88. Logistics approach to the management of commercial activities of a trading enterprise
89. Marketing of human resources at the enterprise
90. Marketing strategy of enterprise development based on diversification
91. Marketing strategic planning of the enterprise
92. Marketing management of enterprise activities
93. Management of business processes of the enterprise
94. Management of enterprise personnel
95. Management of strategic intentions of the enterprise, taking into account risks
96. Methodical support of strategic decision-making in enterprise corporate management
97. Mechanism of enterprise crisis management
98. Mechanism of enterprise arbitration management
99. Mechanism for ensuring the efficiency of enterprise personnel management
100. Controlling mechanism in managing efficient activities of the enterprise
101. Corporate governance mechanism at the enterprise
102. Labor motivation mechanism at the enterprise
103. Mechanism for evaluating the efficiency of the management personnel of the enterprise

104. Mechanism for increasing the competitiveness of the enterprise
105. Mechanism of management decision-making in the communication system of the enterprise
106. Mechanism of proactive crisis management of the enterprise
107. Mechanism of restructuring in enterprise crisis management
108. Mechanism of enterprise staff stimulation
109. Mechanism for transferring innovative solutions at the enterprise
110. Mechanism of enterprise value management
111. Mechanism of cost management at the enterprise
112. Mechanism for managing the economic security of the enterprise
113. Change management mechanism at the enterprise
114. Mechanism of foreign economic activity management of the enterprise
115. Mechanism of enterprise staffing management
116. Mechanism of enterprise competitiveness management
117. Mechanism for managing the competitiveness of enterprise products
118. Mechanism for managing marketing communications of the enterprise
119. Mechanism of enterprise personnel management
120. Mechanism of enterprise profitability management
121. Mechanism of resource saving management at the enterprise
122. Mechanism of risk management at the enterprise
123. Mechanism for managing sustainable development of the enterprise
124. Mechanism for managing financial resources of the enterprise
125. Mechanism of financial support of enterprise activities
126. Mechanism of financial management of enterprise sustainable functioning
127. Mechanism of innovative culture development of the enterprise
128. Mechanism for developing and implementing the enterprise production program
129. Motivational mechanism for activating innovation and investment activities of the enterprise
130. Motivational mechanism of enterprise personnel labor activity
131. Motivational mechanism for managing the intellectual labor of enterprise personnel
132. Motivational mechanism of enterprise personnel management
133. Motivation and stimulation of innovative activity at the enterprise
134. Motivation of enterprise personnel labor activity
135. Motivation of innovation activity participants at the enterprise
136. Motivation of creative activity subjects in the enterprise management system
137. Operational management of enterprise activities
138. Operational management in the enterprise management system
139. Organizational adaptation of the enterprise in the context of uncertainty

140. Organizational flexibility of the enterprise
141. Organizational culture in the enterprise management system
142. Organizational culture of the enterprise
143. Organizational regulation of inter-corporate relations of the enterprise
144. Organizational support of personnel audit at the enterprise
145. Organizational design at the enterprise
146. Organizational engineering at the enterprise
147. Organizational principles of ensuring the competitiveness of the enterprise
148. Organizational changes and efficiency of enterprise management
149. Organizational and production management of the enterprise
150. Organizational and economic support of decision-making at the enterprise
151. Organizational and economic levers of enterprise product quality management
152. Organizational and economic methods for stimulating production
153. Organizational and economic foundations of enterprise profit management
154. Organizational and methodical support of corporate control at the enterprise
155. Organization of crisis management of the enterprise at different stages of its life cycle
156. Organization of operational activities of the enterprise
157. Organization of production activities of the enterprise
158. Organization of internal control in enterprise activities
159. Organization of export and import operations at the enterprise
160. Organization of efficient personnel management of the enterprise
161. Organization of procurement activities of the enterprise
162. Organization of sales policy in the strategic development of the enterprise
163. Organization of foreign economic activity of the enterprise
164. Organization of enterprise investment activity
165. Organization of enterprise innovation activity
166. Organization of enterprise personnel reserve
167. Organization of enterprise commercial activity
168. Organization of enterprise management control
169. Organization of control over the implementation of managerial decisions at the enterprise
170. Organization of enterprise logistics activities
171. Organization of enterprise personnel training
172. Organization of operational planning at the enterprise
173. Organization of strategic planning at the enterprise
174. Organization of trade and intermediary activity of the enterprise
175. Organization of labor adaptation of enterprise employees
176. Organization of financial management at the enterprise
177. Assessment of the efficiency of personnel management at the enterprise
178. Assessment of enterprise competitiveness

179. Assessment of enterprise human capital
180. Assessment of enterprise personnel
181. Assessment of the organization staff
182. Risk assessment in managerial decision-making
183. Planning of enterprise activities based on product life cycle formation
184. Planning of foreign economic activity of the enterprise
185. Planning of enterprise innovation activity
186. Policy of generation of enterprise investment resources
187. Preventive anti-crisis management of the enterprise
188. Program-targeted management of investment projects at the enterprise
189. Program-targeted approach to enterprise management
190. Enterprise development projects
191. The process of making and implementing managerial decisions at the enterprise
192. Process administration of the enterprise
193. Process management at the enterprise
194. Process-oriented management of the enterprise
195. Psychology and ethics of management activities of the organization
196. Reengineering of business processes of the enterprise
197. Restructuring of the enterprise based on outsourcing
198. Resource potential of the enterprise
199. Risk management of foreign economic activity of the enterprise
200. Market-oriented planning of enterprise production
201. Development of export potential of the enterprise
202. Development of human resources potential of the enterprise
203. Development of enterprise personnel
204. Development of professional competence of management personnel
205. Sanitation strategy of the enterprise
206. Service policy of the enterprise
207. Anti-crisis corporate administration system of the enterprise
208. System of anti-crisis management of enterprise activities
209. System of internal planning of enterprise activities
210. System of providing qualified personnel of the enterprise
211. System of protecting the rights of shareholders of a corporate enterprise
212. Controlling system of enterprise personnel
213. System of enterprise corporate control
214. System of enterprise creative management
215. System of material stimulation of labor activity at the enterprise
216. System of foreign economic activity management of the enterprise

217. Quality management system at the enterprise
218. System of management personnel motivation at the enterprise
219. Training system for enterprise personnel
220. System of operational management at the enterprise
221. System for assessing competencies of enterprise managers
222. Decision support system for management
223. System of process and functional management of the enterprise
224. System of early warning of crisis situations at the enterprise
225. System of socially responsible personnel management of the enterprise
226. System of enterprise personnel social management
227. System of strategic planning of enterprise activities
228. Enterprise business process management system
229. Human capital management system of the enterprise
230. Enterprise management system based on informational services
231. System of enterprise product quality management
232. System of management innovations at the enterprise
233. Decision support systems at the enterprise
234. System and process management of economic sustainability of the enterprise
235. Social and psychological methods of enterprise management
236. Stakeholder strategy of value-oriented management of enterprise capital
237. Incentives and motives of innovative activity of enterprise employees
238. Strategic focus of the enterprise in the market environment
239. Strategic marketing management of enterprise competitiveness
240. Strategic planning of enterprise activities
241. Strategic management of enterprise adaptability
242. Strategic management of production and economic activities of the enterprise
243. Strategic management of enterprise sales activities
244. Strategic management of foreign economic activity of the enterprise
245. Strategic management of enterprise innovation activity
246. Strategic management of the corporation
247. Strategic management of the resource potential of the enterprise
248. Strategic management of enterprise development
249. Strategic management of technological development of the enterprise
250. Strategic management of holding companies
251. Strategic management of the organization's pricing policy
252. Strategic potential of the enterprise and its competitive status
253. Product diversification strategy of the enterprise
254. Strategy of enterprise brand differentiation

255. Strategy of enterprise economic security
256. Strategy of enterprise innovative development
257. Strategy of enterprise integration development
258. Strategy of enterprise organizational development
259. Strategy for increasing the investment attractiveness of the enterprise
260. Strategy for increasing the competitiveness of the enterprise
261. Resource saving strategy at the enterprise
262. Strategy for developing the innovation and technological potential of the enterprise
263. Enterprise development strategy based on market forecasting
264. Enterprise development strategy based on a balanced system of indicators
265. Strategy of enterprise social responsibility
266. Strategy of enterprise value management
267. Strategy of enterprise intellectual capital management
268. Tactical planning at the enterprise
269. Commodity policy of the enterprise
270. Labor potential of the enterprise
271. Management of anti-crisis transformations of the enterprise
272. Management of anti-crisis activities of the enterprise
273. Management of business processes in the enterprise development system
274. Cost management for innovative processes of the enterprise
275. Management of personnel costs of the enterprise
276. Cost management of a holding company
277. Management of reproduction processes of the enterprise
278. Management of warranty service of durable goods
279. Enterprise flexibility management
280. Management of enterprise economic risks
281. Management of enterprise discipline
282. Management of activities of a state enterprise
283. Management of enterprise economic potential
284. Management of economic risk of enterprise economic activities
285. Management of economic risk at the enterprise
286. Management of economic results of the enterprise
287. Management of economic security of the enterprise
288. Management of economic efficiency of production at the enterprise
289. Management of economic sustainability of the enterprise
290. Management of export and import activities of the enterprise
291. Management of the issue of shares at the enterprise
292. Management of the energy economy of the enterprise
293. Management of energy costs at the enterprise
294. Management of the efficiency of using the production potential of the enterprise

- 295. Management of the efficiency of using intellectual capital of the enterprise
- 296. Management of the investment portfolio of the enterprise
- 297. Management of investment processes of the enterprise
- 298. Management of investment risks of the enterprise
- 299. Management of investment risks of the enterprise in crisis conditions
- 300. Management of investment and innovation activities of the enterprise