

SYLLABUS

INTERNATIONAL EUROPEAN
UNIVERSITY



**EUROPEAN SCHOOL
OF BUSINESS**



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Course Name 

 Sociology and psychology

Lecturer (s) 

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Lecturer's profile 

 QR Code: <https://business.ieu.edu.ua/pro-yemsh/struktura-kafedry-vykladachi/kafedry/kafedra-turyzmu#zzz-001>

Consultations

online consulting



offline consulting



Wednesday 11 a.m. – 12 p.m.
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Discipline page 

 QR Code: <https://business.ieu.edu.ua/navchannia/orhanizatsiia-osvitnoho-protsesu/robochi-prohramy/bakalavrat>

Form of final control

test

def. test

exam





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1 Brief discipline annotation

This academic discipline is the theoretical foundation of the set of knowledge and skills forming the profile of a management and administration specialist. The discipline provides students with the necessary theoretical knowledge, which is an integral part of work of modern specialists, and has a general educational and applied purpose because of forming the ability to self-organization and free development of personality. The discipline develops social thinking, provides the opportunity to successfully comprehend the nature of psychological and social processes, provides the comprehensive explanation of tensions and conflicts in society, factors determining the social behavior of people. At the general sociological level, it explores problems of development and functioning of society in the context of its subsystems and basic social institutions, society as a whole and the place of the individual in it, as well as issues of building social structures. The psychological aspect includes the clarification of regularities of the internal development of personality, the study of psychological facts and regularities, and the establishment of psychological activity mechanisms.

2 Background for studying discipline

The program of the Sociology and psychology discipline is based on classical and contemporary scientific research in sociology and psychology, as well as is a part of the general training course of obligatory academic disciplines. Fulfillment of objectives and achievement of the goal of the Sociology and psychology discipline implies the use of knowledge acquired by students while studying the set of social and humanitarian disciplines aimed at examining various aspects of human life (History of Ukraine and Ukrainian culture; Religious studies, Philosophy, Ethics, Aesthetics, Logic, Cultural studies, etc.).

3 Goal and objectives of the discipline

The goal of the academic discipline is to provide students with a system of theoretical knowledge of basic categories and principles, fundamental theories of sociology and psychology, the ability to take a sociological approach as an important and efficient tool for analyzing complicated sociological problems in all life spheres, general regularities of person's mental activity, and fundamentals of psychological literacy of future specialists.

Objectives of the course:

- to develop sociological thinking and sociological imagination of students;
- to help them understand the essence of the content of sociological phenomena and processes taking place in modern market society;
- to provide students with skills in efficient adoption and implementation of decisions aimed at the best functioning and further development of producers as social objects in market conditions.

4 Learning outcomes

PLO 15. To act in a socially conscious manner based on ethical principles of marketing, respect for cultural diversity and civil society values, observing individual rights and freedoms.

PLO 18. To show a responsible attitude to moral, cultural, scientific values and social achievements in professional marketing activities.

5 ECTS credits

90 hours / 3 ECTS credits

Discipline structure	Topics	Lectures	Practical	Independent work
	Content module 1. SOCIOLOGY			
	Topic 1. Sociology as a science and academic discipline	1	1	4
	Topic 2. Society as a holistic social system	1	1	4
	Topic 3. Sociology of personality	1	1	4
	Topic 4. Social structure of society	1	1	4
	Topic 5. Social institutions and organizations	1	1	4
	Topic 6. Sociology of culture	1	1	3
	Topic 7. Sociology of conflict	1	1	3
	Topic 8. Methodology and techniques of sociological research	1	1	3
	Content module 2. PSYCHOLOGY			
	Topic 9. Specifics of the subject matter of psychology as a science	1	1	4
	Topic 10. Cognitive area of the psyche	1	1	4
	Topic 11. Affective and regulatory area of the psyche	1	1	4
	Topic 12. Individual properties of the human psyche	1	1	4
	Topic 13. Psychology of personality	1	1	4
	Topic 14. Psychology of communication	1	1	3
	Topic 15. Psychology of conflict	1	1	3
	Topic 16. Activity and behavior	1	1	3
		16	16	58



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7

List of obligatory tasks

1. To characterize the origins of sociology and psychology as a science, to reveal the place of sociology and psychology in the system of scientific knowledge. To define the subject, object and objectives of sociology and psychology. To formulate the initial elements of social life: social action and social interaction. To reveal the specifics of sociological and psychological research in the clarification of social development problems. To characterize psychological and sociological approaches to the definition and resolution of social conflicts.
2. To define the problem of personality in the system of social interactions. To characterize social statuses and social roles of personality. To reveal the essence, structure and psychological properties of a personality as a system quality of an individual, individual typological features of a personality (temperament, character, abilities) and possibilities of influence on their development. To highlight the concept of individual characteristics of cognitive processes and their dependence on the structure and content of a person's personality, his/her motives and life goals.
3. To provide a description of social stratification and social mobility in society. To define the structure of society as a social system. To characterize social institutions. To reveal the concept of small group: key signs and characteristics. To characterize the specifics of sociological research in clarification of social development problems. To model the situation of applying psychological methods and techniques in the study of personality. To processed the suggested forms of communication in different social situations.

8

List of selective tasks

1. To consider sociology and psychology as the basis for comprehending the foundations of human life. To determine the prerequisites for the formation of social thinking and analysis of society, its laws and categories. To examine trends and vectors of development of sociology and psychology in modern Ukrainian and foreign scientific works. To define the place of sociology and psychology in the system of scientific knowledge. To reveal issues of development and functioning of society in the context of its subsystems and basic social institutions as a whole and the role of human beings in it, construction of social structures.
2. To characterize the relevance of the current use of the diversity of social and psychological thoughts, which allows successfully comprehending the nature of psychological and social processes, providing a comprehensive explanation of tensions and conflicts in society, factors somehow determining the social behavior of people. To substantiate relevant tasks of modern sociology and psychology of the study of facts and regularities, the establishment of mechanisms of social and psychological activity.
3. To present contemporary studies of sociological and psychological regularities of human behavior. To reveal the psychological aspect of sociological research on regularities of personality development. To highlight the study of individual qualities, regularities and ways of their formation in modern conditions, the study of the influence of the leading activity on the human psyche, interpersonal and intergroup relations, the definition of psychological means of collective influence on the personality and ways to protect against such influences.

9

Discipline features

Period of teaching	Semester	International disciplinary integration	Year of study	Courses: general training/ professional training/elective
1 semester	3rd semester	available	2nd year	General training



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10 Assessment system and requirements. General system of discipline assessment

As part of discipline teaching, one carries out current and final control of students' knowledge. The final credit grade is given according to the total rating of students.

QR Code: <https://ie.u.edu.ua/docs/pol-mark-esb.pdf>

According to the results of current control during a semester, students can obtain 100 points maximally, the minimum sum of points allowing students to pass the discipline is 60 points.

Maximum amount of points for the following types of assessment:

- module 1 = 30 points;
- module 2 = 30 points;
- test = 40 points.

Correlation between national and ECTS grades and student rating: QR Code <https://ie.u.edu.ua/docs/pol-mark-esb.pdf>

11 Admission to final control

The minimum amount of points that should be obtained by students for current educational activities during a semester to be admitted to the final control is 36 points.

The grade for the discipline is defined as a sum of the final points for current activities and the points for the final control and is expressed due to the multipoint scale.

The grade for the discipline completing with the test is determined as the sum of points for current learning activities (at least 36), points for individual independent work of students (no more than 6) and points for the exam (at least 24).

The overall points of the discipline are 100.

The total grade for the discipline is given according to the national and European scale.

The final control in the form of an exam is carried out after learning all the topics of the discipline. The test takes place according to the schedule.

QR Code: <https://ie.u.edu.ua/docs/050.pdf>

12 Discipline policy

Teaching of the Sociology and psychology discipline is based on cutting-edge educational technologies aimed at: increasing the level of students' interest in the course; providing theoretical and practical knowledge of the discipline.

To activate learning and cognitive activity of students while learning the academic discipline, one applies:

- individual, group and blended modes of study;
- systems of reproductive and interactive methods, which are an integral part of student-centered, competency-based and developing educational technologies: presentations, test assignments, discussions, modeling, analysis of specific situations, case studies, business game, debates, information and communication technologies, brainstorm method, heuristic question method, Socratic method, micro-teaching, interviewing, etc.

13 Policy of absence and late task performance

Students who miss the current control for valid reasons confirmed by documents have the right to take current control within two weeks after returning to studying.

Students who have missed classes without valid reasons, have not participated in current control activities, have not liquidated academic failure are not admitted to the final semester control of this discipline. In this case, an academic staff member puts a mark 'non-admission' in the exam record.

Repeated taking of the exam in the discipline is appointed in case of accomplishing all types of educational, independent (individual) work stipulated by the working program of the academic discipline and is carried out according to the approved schedule of academic failure liquidation.

QR Code: <https://ie.u.edu.ua/docs/050.pdf>



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14 Academic integrity policy

Participants in the educational process rely on the academic integrity principles QR Code: <https://ieu.edu.ua/docs/011.pdf>

15 Recommended sources of information

Primary literature:

1. Hladun O.M. Selective surveys of the population: methodology, methods, practice: monograph. Nizhyn: Aspect-Polygraph, 2008. 348 p.
2. Dubravka D.M. Fundamentals of psychology: Study guide. Lviv: Svit, 2001. 280 p.
3. General sociology: [textbook] / concept, compiled, translated by A.V. Furman et al. Kyiv: Lira-K Publishing House, 2019. 354 p.
4. Kyrylenko T.S. Psychology: emotional sphere of personality: Study guide. K.: Lybid, 2007. 256 p.
5. Kyrychuk O.V. Fundamentals of psychology: textbook / O.V. Kyrychuk, V.A. Romenets. K.: Lybid, 2002. 632 p.
6. Miasoid P.A. General psychology: Study guide. K.: Higher School, 2001. 487 p.
7. Osypova N.P. Sociology: textbook / N.P. Osypova, V.D. Vodnik, H.P. Klimova et al. K.: Yurinkom Inter, 2003. P. 315-332.
8. Fundamentals of psychology: Textbook / Edited by O.V. Kyrychuk, V.A. Romenets. K.: Lybid, 2002. 630 p.
9. Pavlichenko P.Y. Sociology: study guide / P.Y. Pavlichenko, D.A. Lytvynenko. K.: Libra, 2000. P. 240-252.
10. Panina N.V. Technology of sociological research: course of lectures. K.: Naukova Dumka, 1996. 232 p.
11. Prymush M.V. General sociology: study guide / M.V. Prymush. K.: Professional Publishing House, 2004. P. 558-590.
12. Rusynka I.I. Psychology: Study guide. K.: Znannia, 2007. 367 p.
13. Sociology: textbook / edited by V.P. Andrushchenko, prof. M.I. Horlach. 3rd edition. Kyiv-Kharkiv, 1998. P. 597-616.
14. Sociology: textbook. 3rd edition / edited by V.H. Horodianenko. K.: Academy Publishing House, 2008. P. 415-505.
15. Stepanov O.M., Fitsula M.M. Fundamentals of psychology and pedagogy: Study guide. K.: Akademydav, 2005. 520 p.
16. Theorists of world sociology: life and creative heritage (Guide to the portrait gallery of the Institute of Sociology of the National Academy of Sciences of Ukraine); edited by prof. V. Vorona, academician at the National Academy of Sciences of Ukraine, Doctor of Economics. Kyiv: Institute of Sociology of the National Academy of Sciences of Ukraine, 2015. 301 p.
17. Tsymbaliuk I.M. Psychology. K.: Professional Publishing House, 2004. 304 p.
18. Shorokhov S.V. Social psychology: textbook. K.: Nauka, 1995. 304 p.

Additional literature

1. Giddens A. Sociology. / Anthony Giddens/ translated from English by V. Shovkun, A. Oliinyk; edited by O.Ivashchenko. K.: Osnovy, 1999. 726 p.
2. General psychology. Collection of case studies: teaching and methodical guide / compiled by M.B. Bryhadyr, Y.M. Buherko, I.S. Revasevych; edited by A.V. Furman. Ternopil: Economic Thought of TNEU, 2017. 35 p.
3. Zaniuk S. Psychology of motivation and emotions. Lutsk, 2000.
4. General psychology: Textbook for universities / Edited by S.D. Maksymenko. Vinnytsia: Nova Knyha, 2006. 688 p.
5. General sociology: [textbook] / concept, compiled, translated by A.V. Furman, V.S. Biskup, O.S. Morshchakova. Kyiv: Lira-K Publishing House, 2019. 354 p.

15 Recommended sources of information

6. Korolchuk M.S. Psychology: diagrams, tables, reference notes, methodical materials: Study guide for universities / M.S. Korolchuk, V.M. Krainiuk, V.M. Marchenko. K. : Elha, 2005. 320 p.
7. Kurova A.V. Life satisfaction and subjective well-being of the individual. Bulletin of Odessa I.I. Mechnikov National University. 2015. No. 4. P. 221-232.
8. Picha V.M. Workshop on sociology: study guide for university students / edited by V.M. Picha. Lviv. Novyi Svit. – 2000, 2007. P. 348-361.
9. Siryi Y.V. Sociology: general theory, history, special and industry theories: study guide // Y.V. Siryi. K.: Atika, 2004. P. 126-180.
10. Sociology. Collection of case studies: teaching and methodical guide / compiled by O.Y. Koval, A.N. Hirniak, T.L. Nadvynychna, V.S. Biskup; edited by A.V. Furman. Ternopil: Economic Thought of TNEU, 2017. 53 p.
11. Tsyhulska T.F. General and applied psychology: Study guide. K.: Naukova Dumka, 2000. 190 p.
12. Yakym Yarema. Ukrainian spirituality in its cultural and historical manifestations / Yakym Yarema; compiled, edited by S. Yarema. – Lviv: Publishing Center of Ivan Franko National University of Lviv, 2003. – 244 p.

Information resources

1. Art therapy in the social sector: Course of lectures / Soroka O.V. – Ternopil, TNPU, 2008. – 86 p. Available at: <http://www.info-library.com.ua/books-book-115.html>
2. General psychology: Study guide / Varii M.Y. – 2nd edition, revised and supplemented. – K.: Center for educational literature, 2007. – 968 p. Available at: <http://www.info-library.com.ua/books-book-113.html>
3. General psychology – Maksymenko S.D. [Electronic resource]. Available at: <http://studentbooks.com.ua/content/view/1264/1/>
4. History of social pedagogy and social work: Course of lectures / Polishchuk V.A., Yankovych O.I. – TNPU, Ternopil, 2009.- 256 p. Available at: <http://www.info-library.com.ua/books-book-118.html>
5. Management of social work: Course of lectures / Hlavatska O.L. – Ternopil, TNPU, 2009. – 65 p. Available at: <http://www.info-library.com.ua/books-book-119.html>
6. Psychology: Study guide / Vynoslavskaya O.V., Breuseneko-Kuznietsov O.A., Zlyvkov V.L., Apisheva A.S., Vasylieva O.S. – K.: INKOS Firm, 2005. – 351 p. Available at: <http://www.info-library.com.ua/books-book-147.html>
7. Psychological sciences (collection of scientific papers): Collection of papers. / Kyiv, 2005. – 200 p. Available at: <http://www.info-library.com.ua/books-book-186.html>
8. Psychology of communication: Study guide / Filonenko M. – K.: Center for educational literature, 2008. – 224 p. Available at: <http://www.info-library.com.ua/books-book-163.html>

16 Tips on successful study during the course

If you want to succeed in this discipline, you should:

- Think about your future career, set your goals and priorities properly.
- Seek additional information, details and facts. Learn how to use information correctly.
- Be ambitious and think big: create models, hypotheses, find logical relationships.
- Expand your horizons, read lecture notes and books, listen to lectures, ask questions and get feedback.
- Be active in a group, work as part of a team, and develop leadership skills.
- Take part in conferences, scientific activities, create projects, solve case studies; develop a portfolio.

We wish you interesting studies and professional development.

Good luck!