

SYLLABUS

INTERNATIONAL EUROPEAN
UNIVERSITY



EUROPEAN SCHOOL OF BUSINESS

**Economics of enterprises of different
forms of ownership**

2024



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Course Name 

 Economics of enterprises of different forms of ownership

Lecturer (s) 

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Lecturer's profile 



Consultations

online consulting



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Discipline page 

 <https://business.ieu.edu.ua/navchannia/orhanizatsiia-osvitnoho-protsesu/robochi-prohramy/bakalavrat>

Form of final control

test

def. test

exam



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1 Brief discipline annotation

This academic discipline is structured so that students learn to make relevant, practical, timely, science-based and calculated suggestions to improve activities of the enterprise (regardless of size, organizational and legal form and purpose of management). The foundation for mastering such skills is the systematic definition and generalization of indicators of performance and efficiency of all types of resources of the enterprise functioning according to the annual financial statements over the years. The discipline will provide students with economic thinking, the ability to perform complex economic calculations of the efficient implementation of economic activities at the enterprise level.

2 Background for studying discipline

The background for studying the discipline is students' economic thinking, the ability to perform complex economic calculations of the efficient implementation of economic activities at the enterprise level. The Economics of enterprises of different forms of ownership discipline is based on the knowledge of the following disciplines: Information systems and technologies, Placement of productive forces and regional economy, Introduction to Marketing specialty, Economic theory, Statistics, and Law.

3 Goal and objectives of the discipline

The **goal** of the academic discipline is to provide students with knowledge and applied skills in developing economic solutions in different areas and at different stages of economic activities of the enterprise, choosing the most promising ways of production development, developing various types of plans and assessing the economic efficiency of the enterprise in market conditions, as well as finding ways to ensure the effective functioning of the economy.

Key objectives of the discipline:

- methodological and methodical principles of planning enterprise activities;
- to define components of the resource potential of the enterprise and ways of its efficient use;
- to form and use labor resources of the enterprise, the system of material incentives; methodical approaches to the assessment and planning of the number and fund of remuneration of the enterprise staff;
- to implement a mechanism for producing the economic results of business and financial activities of the enterprise;
- to assess the efficiency of economic activities and seek ways to improve them;
- to ensure competitiveness of the enterprise and methods to assess it.

4 Learning outcomes

PLO 5. To identify and analyze the key characteristics of marketing systems of different levels, as well as the particularities of their entities.

PLO 6. To identify functional areas of marketing activities of a market entity and their relations in the management system, calculate appropriate indicators characterizing the efficiency of such activities.

PLO 10. To explain information, ideas, problems and alternatives for managerial decision making to marketing specialists and non-specialists, representatives of different structural units of a market entity.

5 ECTS credits

4 ECTS credits / 120 academic hours

6 Discipline structure

| Content sections and topics | Amount of hours | | | | | | | | | | | |
|--|-------------------------|-----------|-----------|------|------|-----------|-------------------------|-----------|----------|------|------|------------|
| | full-time mode of study | | | | | | part-time mode of study | | | | | |
| | total | including | | | | | total | including | | | | |
| | | 1 | p | sem. | ind. | i. w. | | 1 | p | sem. | ind. | i. w. |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| Content section 1. Economic principles of enterprise functioning and its resource support | | | | | | | | | | | | |
| Topic 1. Fundamentals of enterprise economics. The enterprise as an economic entity | 8 | 2 | 1 | - | - | 5 | 10 | - | - | - | - | 10 |
| Topic 2. Forecasting and planning of enterprise activities | 8 | 2 | 1 | - | - | 5 | 10 | - | 1 | - | - | 10 |
| Topic 3. The basic capital of the enterprise | 9 | 2 | 2 | - | - | 6 | 11 | 2 | - | - | - | 10 |
| Topic 4. Working capital of the enterprise | 9 | 2 | 2 | - | - | 6 | 10 | - | 1 | - | - | 10 |
| Topic 5. Labor resources of the enterprise | 9 | 2 | 2 | | | 6 | 10 | | | | | 10 |
| Topic 6. Financial resources (capital of the enterprise) | 9 | 2 | 2 | | | 6 | 10 | | | | | 10 |
| <i>Test work No. 1</i> | 4 | - | 2 | - | - | 2 | - | - | - | - | - | - |
| Total per content section 1 | 56 | 12 | 12 | - | - | 36 | 61 | 2 | 2 | - | - | 60 |
| Content section 2. Key activities of the enterprise and performance assessment. | | | | | | | | | | | | |
| Topic 7. Investment and innovative activities of the enterprise | 10 | 2 | 2 | - | - | 5 | 10 | - | - | - | - | 8 |
| Topic 8. Production process and methods of industrial production organization | 8 | 2 | 2 | | | 5 | 10 | - | - | - | - | 8 |
| Topic 9. Ensuring product competitiveness | 11 | 2 | 2 | - | - | 6 | 11 | 2 | 1 | - | - | 8 |
| Topic 10. Expenses on production and sales of products | 9 | 2 | 2 | - | - | 6 | 10 | - | 1 | - | - | 9 |
| Topic 11. Financial and economic performance of the enterprise | 11 | 1 | 2 | | | 6 | 10 | 2 | | | | 9 |
| Topic 12. Efficiency of enterprise operations | 11 | 1 | 2 | | | 6 | 8 | - | | | | 8 |
| <i>Test work No. 2</i> | 4 | - | 2 | - | - | 2 | - | - | - | - | - | - |
| Total per content section 2 | 64 | 10 | 14 | - | - | 44 | 59 | 4 | 2 | - | - | 50 |
| Total hours | 120 | 22 | 26 | - | - | 72 | 120 | 6 | 4 | - | - | 110 |



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7 List of obligatory tasks

1. Theories of enterprises and basics of entrepreneurship.
2. Types of enterprises, their organizational and legal forms.
3. The market and products.
4. Planning of enterprise activities.
5. Personnel of the enterprise, productivity and labor remuneration.
6. The capital of the enterprise.
7. Investments and innovative activity.
8. Technical, technological and production facilities of the enterprise.
9. Organization of production and product quality.
10. Expenses on production and sales of products.
11. Financial and economic results of enterprise activities.
12. Development of the enterprise: modern models, transformation and restructuring.
13. Economic security and anti-crisis activities of the enterprise.

8 List of selective tasks

1. The essence and features of joint-stock forms of business entities.
2. The concept and necessity of management of industrial activity.
3. The composition and structure of the main funds of enterprises. Classification of the main funds.
4. The economic essence of current assets of enterprises.
5. Enterprise personnel policy and personnel management.
6. Economic characteristics of the management of income from operating activities.
7. The economic essence of capital investments.
8. The economic value of material and technical facilities of the enterprise.
9. The concept of product quality, the need and indication of its increase in current conditions. Characteristics and methods of assessing the product quality.
10. Key ways of reducing the cost of transport products.
11. Key functions and ways of increasing the enterprise's profits.
12. Economic essence and general characteristics of types of efficiency.

9 Discipline features

| Period of teaching | Semester | International disciplinary integration | Year of study | Courses: general training/professional training/elective |
|--------------------|--------------------------|--|----------------------|--|
| 1 semester | 2 nd semester | available | 1 st year | Professional training |

10 Assessment system and requirements. General system of discipline assessment

As part of discipline teaching, one carries out current and final control of students' knowledge. The final grade in the form of an exam is given according to the total rating of students.

QR Code: <https://ie.u.edu.ua/docs/pol-mark-esb.pdf>

According to the results of current control during a semester, students can obtain 100 points maximally, the minimum sum of points allowing students to pass the discipline is 60 points.

Correlation between national and ECTS grades and student rating: **QR Code:** <https://ie.u.edu.ua/docs/pol-mark-esb.pdf>



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11 Admission to final control

The minimum amount of points that should be obtained by students for current educational activities during a semester to be admitted to the final control is 36 points. The grade for the discipline is defined as a sum of the final points for current activities and the points for the final control and is expressed due to the multipoint scale.

The grade for the discipline completing with the exam is determined as the sum of points for current learning activities (at least 36), points for individual independent work of students (no more than 6) and points for the test (at least 24).

The overall points of the discipline are 100. The total grade for the discipline is given according to the national and European scale.

The final control in the form of an exam is carried out after learning all the topics of the discipline, during the examination session.

QR Code: <https://ieu.edu.ua/docs/050.pdf>

12 Discipline policy

To ensure fruitful learning and cognitive activities of students while studying the discipline, one holds relevant lectures and seminars in the form of presentations, case studies, group work and discussion seminars.

During classes and at the University, students should respect lecturers, staff and other students, attend classes according to the schedule, come on time and not leave classes without lecturer's permission. All academic assignments should be performed by the deadlines.

The teaching staff should constantly advance their professional level, teaching skills, general culture, as well as provide students with appropriate conditions for learning educational programs according to the requirements for the content, level and capacity of education, and encourage their comprehensive professional development. Lecturers should follow the curriculum, not be late for classes, not allow any manifestations of corruption, discrimination, bullying, harassment and infringement of the students' rights.

13 Policy of absence and late task performance

Students who miss the current control for valid reasons confirmed by documents have the right to take current control within two weeks after returning to studying.

Students who have missed classes without valid reasons, have not participated in current control activities, have not liquidated academic failure are not admitted to the final semester control of this discipline. In this case, an academic staff member puts a mark 'non-admission' in the exam record.

Repeated taking of the exam in the discipline is appointed in case of accomplishing all types of educational, independent (individual) work stipulated by the working program of the academic discipline and is carried out according to the approved schedule of academic failure liquidation.

QR Code: <https://ieu.edu.ua/docs/050.pdf>

14 Academic integrity policy

Participants in the educational process rely on the academic integrity principles **QR Code:** <https://ieu.edu.ua/docs/011.pdf>



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Recommended sources of information

Primary (basic) literature:

1. Hetman O.O., Shapoval V.M. Economics of the enterprise: textbook. Kyiv: Center for educational literature. 2019. 488 p.
2. Hrynychutskyi V.I., Karapetian E.T., Pohrishchuk B.V. Economics of the enterprise: textbook. Kyiv: Center for educational literature. 2020. 304 p.
3. Dmytriiev I.A. Economics of the enterprise: study guide for practical classes and independent work of students of higher education institutions. Kharkiv: KhAHI, 2018. 292 p.
4. Economics of the enterprise: study guide / O.I. Lysak, L.O. Andriieva, L.O. Boltianska. Melitopol: Lux, 2020. 272 p.
5. Economics of the enterprise: textbook / L.L. Lazebnyk, V.V. Hurochkina, L.V. Sliusareva, et al.; edited by L.L. Lazebnyk. Irpin: University of the State Fiscal Service of Ukraine, 2021. 426 p. URL: <http://ir.nusta.edu.ua/jspui/handle/123456789/7699>.
6. Economics of the enterprise: textbook / edited by Doctor of Economics, Prof. Kovalska L.L. and Prof. Kryvoviazuk I.V. Kyiv: Condor, 2020. 620 p.
7. Yehorova I.H., Matukova H.I., Pryimak N.S. Economics and organization of enterprise activities: study guide. Lviv: Magnolia. 2019. 330 p.
8. Ivanilov O.S. Economics of the enterprise: textbook. Kyiv: Center for educational literature. 2019. 728 p.
9. Kozyk V.V., Havryliak A.S., Petrushka T.O. Organization of production: textbook. Lviv: Lviv Polytechnic Publishing House, 2020. 256 p.
10. Kuts L.N. Enterprise capital: formation and use. Reference lecture notes. Ternopil, TNEU, 2019. 105 p. URL: <http://dspace.wunu.edu.ua/bitstream/316497/38436/1/kucz2019.pdf>.
11. Lysak O.I., Andriieva L.O., Boltianska L.O. Economics of the enterprise: study guide. / Melitopol: Lux, 2020. 272 p.

Additional literature:

1. Kalina I.I. Strategy for the development of the agricultural sector in the context of digitalization: theory, methodology, practice. Monograph. Zhytomyr: Yevenok O.O. Individual Entrepreneur, 2020.
2. S.S. Boiko, H.Y. Kholod, O.M. Kholod, I.I. Kalina. Assessment of the degree of digitalization of national agricultural enterprises. Collective monograph. K.: Higher Education Institute of Design, Architecture and Journalism, 2020. – P. 456-474 (19 pp.).
3. Maslak O.I., Vorobiova L.D. Economics of a production enterprise. Center for educational literature, 2019. 172 p.
4. Pokropyvnyi S.F. Economics of the enterprise: textbook. URL: http://www.srinest.com/book_1322.html.
5. Prychepa I.V. Economics of the enterprise. Independent and individual work of students: study guide. Vinnytsia: VNTU, 2017. 145 p.
6. Solomina H.V. Economics of the enterprise: workshop. Dnipro: Bila K.O. 2020. 142 p. URL: <https://er.dduvs.in.ua/bitstream/123456789/4372/1/Соломіна%20Практикум.pdf>.
7. Personnel management: textbook / O.M. Shubalyi, N.T. Rud, A.I. Hordiichuk, I.V. Shubala, M.I. Dziamulych, O.V. Potiomkina, O.V. Sereda; edited by O.M. Shubalyi. Lutsk: Information and publishing department of LNTU. 2018. 404 p. URL: <https://lib.lntu.edu.ua/sites/default/files/2021-03/Управління%20персоналом%20підручник%202018.pdf>.
8. Kharchenko T., Shchehda A. Enterprise economics: collection of tests and tasks. K.: Center for educational literature, 2019. 240 p.

Information resources:

1. On Remuneration of Labor: Law of Ukraine No. 144/95 dd. April 20, 1995 (as amended and supplemented). Information of the Verkhovna Rada of Ukraine. 1995. No. 17. Article 121. URL: <https://zakon.rada.gov.ua/laws/show/108/95-%D0%B2%D1%80#Text>.



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Recommended sources of information

2. The Commercial Code of Ukraine dd. January 12, 2019, No. 436-IV. URL: <https://zakon.rada.gov.ua/laws/show/436-15#Text>.
3. On Copyright and Related Rights: Law of Ukraine No. 3792-XII dd. February 23, 1993 (as amended and supplemented). URL: http://search.ligazakon.ua/l_doc2.nsf/link1/ed_1999_07_16/T379200.html.
4. On Protection of Rights to Inventions and Utility Models: Law of Ukraine No. 3769-XII dd. December 23, 1993 (as amended and supplemented). 1994. No. 7, Article 32. URL: <https://zakon.rada.gov.ua/laws/show/3687-12#Text>
5. On Protection of Rights to Industrial Designs: Law of Ukraine No. 3770-XII dd. December 23, 1993 (as amended and supplemented). Information of the Verkhovna Rada of Ukraine. 1994. No. 7, Article 34. URL: <https://zakon.rada.gov.ua/laws/show/3688-12#Text>.
6. On Protection of Rights to Trademarks for Goods and Services: Law of Ukraine No. 3771-XII dd. December 23, 1993 (as amended and supplemented). Information of the Verkhovna Rada of Ukraine. 1994. No. 7, Article 36. URL: <https://zakon.rada.gov.ua/laws/show/3689-12#Text>.
7. On Establishing the Minimum Subsistence Level and the Minimum Wage: Law of Ukraine No. 1646-VI dd. October 20, 2009 (as amended and supplemented). Information of the Verkhovna Rada of Ukraine. 2010. No. 4. Article 19. URL: <https://zakon.rada.gov.ua/laws/show/1646-17#Text>.
8. On Remuneration of Labor: Law of Ukraine No. 144/95-VR dated April 20, 1995 (as amended and supplemented). Information of the Verkhovna Rada of Ukraine. 1995. No. 17. Article 121. URL: <https://zakon.rada.gov.ua/laws/show/108/95-%D0%B2%D1%80#Text>.
9. Accounting Regulation (Standard) 16 "Expenses" No. 318 dd. December 31, 1999 (as amended and supplemented). URL: <https://zakon.rada.gov.ua/laws/show/z0027-00#Text>.
10. On Investment Activity: Law of Ukraine No. 1561-XII dd. September 18, 1991 (as amended and supplemented). Information of the Verkhovna Rada of Ukraine. 1991. No. 47. Article 646. URL: <https://zakon.rada.gov.ua/laws/show/1560-12#Text>.

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Tips for successful study in the course

If you want to succeed in this discipline, you should be:

- persistent, attentive and curious;
- creative, cheerful, and open to communication and discussions;
- ready to acquire information and knowledge about the subject not only during lectures but also during extracurricular activities.

See you at classes!