

SYLLABUS

INTERNATIONAL EUROPEAN
UNIVERSITY



EUROPEAN SCHOOL
OF BUSINESS

International Relations

2024



SYLLABUS



Course and educational program	International Relations Management EP Digital Marketing EP
Course description	The goal of the International Relations discipline is to provide students with specialized knowledge about the essence and nature of international relations and international politics, the principles of formation, functioning, and transformation of international systems and world orders, and to develop skills for independent analysis and interpretation of contemporary international processes and events.
Prerequisites for studying	The International Relations discipline introduces students to political aspects of international relations, defining their essence and nature, historically established patterns, and modern development trends in the context of globalization. Students will explore philosophical and theoretical foundations of contemporary paradigms, their key features and theoretical principles, as well as the content of the great debates between scholars, which have shaped the development and evolution of the main paradigms and theories of international relations.
Number of credits/hours	3 ECTS credits / 90 academic hours
Learning format	Blended learning
Classroom location	https://dist.ieu.edu.ua/course/view.php?id=651
Lecturer's full name	Vladyslav Pavlov , Doctor of Economics, Associate Professor, Professor at the Department of Management, Finance and Business Administration
Department	Department of Management, Finance and Business Administration: 
Office location	42V Akademika Hlushkova Ave., Kyiv, room 511
Consulting	Every Tuesday from 2 p.m. to 3:30 p.m. by appointment via corporate e-mail
Lecturer's e-mail address	v.pavlov@ieu.edu.ua

Course objectives	To provide future managers/marketing experts with conceptual foundations of international relations, as well as the development of skills in business communication and negotiations.
Role of the academic discipline in achieving program learning outcomes	<p style="text-align: center;"><i>Specialty: 073 Management</i></p> <p>PLO 6. To define skills in finding, collecting and analyzing information, calculating criteria for grounding managerial decisions. PLO 7. To determine organization design skills. PLO 11. To show skills in analyzing the situation and carrying out communications in different areas of organization activities. PLO 12. To assess legal, social and economic consequences of organization functioning.</p> <p style="text-align: center;"><i>Specialty: 075 Marketing</i></p> <p>PLO 1. To show knowledge and understanding of the theoretical fundamentals and principles of marketing activities. PLO 3. To apply acquired theoretical knowledge to solve practical marketing tasks. PLO 12. To show skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical. PLO 15. To act in a socially conscious manner based on ethical principles of marketing, respect for cultural diversity and civil society values, observing individual rights and freedoms.</p>
Learning outcomes	<ul style="list-style-type: none"> - To understand the theory and practice of conducting business negotiations; - To learn to apply organizational skills; - To develop management and negotiation skills; - To study the international labor market and global economy.
Course content	<p>Topic 1. International relations in the global economy system. Topic 2. The global economy and its development characteristics. Topic 3. International division of labor. Topic 4. Environment of international relations development. Topic 5. International trade relations and pricing. Topic 6. International investment activity and production cooperation. Topic 7. International labor migration. Topic 8. International scientific and technical relations. Topic 9. The global monetary system and currency relations. International capital movements. Topic 10. International integration processes. Topic 11. Global issues in international relations.</p>
Books and materials	<ol style="list-style-type: none"> 1. L.M. Horbach. International Economic Relations: Textbook / L.M. Horbach, O.V. Plotnikov. – K.: Condor, 2005. – 266 p. 2. I.I. Dakhno. International Economics: Study Guide. 2nd ed., revised and supplemented. – K.: IAPM, 2006. – 248 p.

	<p>3. V.V. Kozyk, L.Y. Pankova, N.B. Danylenko. International Economic Relations: Study Guide. 6th ed. K.: Knowledge, 2006. – 406 p.</p> <p>4. International Economics: Textbook / Edited by A.P. Rumiantsev, H.N. Klymko, V.V. Rokocha, et al. K.: Knowledge Press, 2003. – 447 p.</p> <p>5. Global Business: Study Guide / Edited by F.F. Butynets. Zhytomyr: Ruta, 2004. – 498 p</p>										
Technical requirements for the course	<p>To work on the International Relations course, you need regular access to a computer (or phone) and the Internet.</p> <p>In order to successfully study and pass the course exam, you should first explore the distance learning platform (Moodle) and study all folders that already contain or will contain information or materials for the course. You will also have to download and create documents, watch videos, or create them.</p> <p>You can use distance platforms only using corporate e-mail.</p> <p>If you are unable to attend the course, you should notify the Dean's Office or your class representative or the course lecturer directly.</p>										
Learning process	<p>The International Relations course consists of lectures and practical classes.</p> <p><u>Lectures</u> use the following training methods: <i>lecture, conversation lecture, discussion, discussion of problematic issues, demonstration, analysis of various situations according to the lecture topic.</i></p> <p><u>Practical classes</u> use the following training methods: <i>questioning, testing, performing individual and team tasks, case studies, preparing reports and presentations, performing analytical and calculation works, solving specific problems and situations, brainstorming.</i></p> <div data-bbox="863 1391 1134 1659" style="text-align: center;">  </div>										
Discipline features	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Period of teaching</th> <th style="width: 15%;">Semester</th> <th style="width: 20%;">International disciplinary integration</th> <th style="width: 15%;">Year of study</th> <th style="width: 35%;">Courses: general training/professional training/elective</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1 semester</td> <td style="text-align: center;">4th and 7th semester</td> <td style="text-align: center;">available</td> <td style="text-align: center;">2nd and 3rd year</td> <td style="text-align: center;">Professional training</td> </tr> </tbody> </table>	Period of teaching	Semester	International disciplinary integration	Year of study	Courses: general training/professional training/elective	1 semester	4 th and 7 th semester	available	2 nd and 3 rd year	Professional training
Period of teaching	Semester	International disciplinary integration	Year of study	Courses: general training/professional training/elective							
1 semester	4 th and 7 th semester	available	2 nd and 3 rd year	Professional training							

<p>Assessment policy</p>	<p>You will have various ways to show your knowledge and skills during the semester. This includes how you attend classes, how and what you contribute to class discussions, how you perform and submit practical tasks and tests on time, how you perform independent work tasks, as well as your ability to present your report. Additionally, you have the opportunity to complete an individual research task performed individually or in a small group in the form of a student research paper.</p> <table border="1" data-bbox="448 439 1503 831"> <thead> <tr> <th data-bbox="448 439 1007 510">Activities during the semester</th> <th data-bbox="1007 439 1503 510">Maximum amount of points during the semester</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 510 1007 618">Current work (attendance, oral questioning, solving calculation problems and tasks, situational exercises)</td> <td data-bbox="1007 510 1503 618">15</td> </tr> <tr> <td data-bbox="448 618 1007 651">Reports with presentation (3 pcs.)</td> <td data-bbox="1007 618 1503 651">10</td> </tr> <tr> <td data-bbox="448 651 1007 685">Tests (4 pcs.)</td> <td data-bbox="1007 651 1503 685">10</td> </tr> <tr> <td data-bbox="448 685 1007 719">Modular test work (2 pcs.)</td> <td data-bbox="1007 685 1503 719">15</td> </tr> <tr> <td data-bbox="448 719 1007 797">Individual research task (admission to the exam)</td> <td data-bbox="1007 719 1503 797">10</td> </tr> <tr> <td data-bbox="448 797 1007 831">Total</td> <td data-bbox="1007 797 1503 831">60</td> </tr> </tbody> </table>	Activities during the semester	Maximum amount of points during the semester	Current work (attendance, oral questioning, solving calculation problems and tasks, situational exercises)	15	Reports with presentation (3 pcs.)	10	Tests (4 pcs.)	10	Modular test work (2 pcs.)	15	Individual research task (admission to the exam)	10	Total	60										
Activities during the semester	Maximum amount of points during the semester																								
Current work (attendance, oral questioning, solving calculation problems and tasks, situational exercises)	15																								
Reports with presentation (3 pcs.)	10																								
Tests (4 pcs.)	10																								
Modular test work (2 pcs.)	15																								
Individual research task (admission to the exam)	10																								
Total	60																								
<p>Grading scale</p>	<p>The minimum amount of points that should be obtained by students for current educational activities during a semester to be admitted to the final control is 36 points. The grade for the discipline is defined as a sum of the final points for current activities and the points for the final control and is expressed due to the multipoint scale.</p> <p>The grade for the discipline completing with the exam is determined as the sum of points for current learning activities (at least 36), points for individual independent work of students (no more than 6) and points for the exam (at least 24).</p> <p>The overall points of the discipline are 100. The total grade for the discipline is given according to the national and European scale.</p> <p>The final control in the form of an exam is carried out after learning all the topics of the discipline, during the examination session.</p> <p>The overall final grade in points according to the national and ECTS scales is put into the examination and test register, academic card and credit book of students.</p> <p style="text-align: center;">National and ECTS grading scale</p> <table border="1" data-bbox="448 1563 1503 2042"> <thead> <tr> <th data-bbox="448 1563 635 1742" rowspan="2">Sum of points for all types of educational activities</th> <th data-bbox="635 1563 746 1742" rowspan="2">ECTS grade</th> <th colspan="2" data-bbox="746 1563 1503 1619">Grade according to the national scale</th> </tr> <tr> <th data-bbox="746 1619 1066 1742">for exam, term paper, practical training</th> <th data-bbox="1066 1619 1503 1742">for Pass/Fail test</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1742 635 1776">90-100</td> <td data-bbox="635 1742 746 1776">A</td> <td data-bbox="746 1742 1066 1776">excellent</td> <td data-bbox="1066 1742 1503 2042" rowspan="5">pass</td> </tr> <tr> <td data-bbox="448 1776 635 1809">82-89</td> <td data-bbox="635 1776 746 1809">B</td> <td data-bbox="746 1776 1066 1809" rowspan="2">good</td> </tr> <tr> <td data-bbox="448 1809 635 1843">74-81</td> <td data-bbox="635 1809 746 1843">C</td> </tr> <tr> <td data-bbox="448 1843 635 1877">66-73</td> <td data-bbox="635 1843 746 1877">D</td> <td data-bbox="746 1877 1066 1910" rowspan="2">satisfactory</td> </tr> <tr> <td data-bbox="448 1877 635 1910">60-65</td> <td data-bbox="635 1877 746 1910">E</td> </tr> <tr> <td data-bbox="448 1910 635 2042">30-59</td> <td data-bbox="635 1910 746 2042">FX</td> <td data-bbox="746 1910 1066 2042">fail with possible repeated pass</td> <td data-bbox="1066 1910 1503 2042">fail with possible repeated pass</td> </tr> </tbody> </table>	Sum of points for all types of educational activities	ECTS grade	Grade according to the national scale		for exam, term paper, practical training	for Pass/Fail test	90-100	A	excellent	pass	82-89	B	good	74-81	C	66-73	D	satisfactory	60-65	E	30-59	FX	fail with possible repeated pass	fail with possible repeated pass
Sum of points for all types of educational activities	ECTS grade			Grade according to the national scale																					
		for exam, term paper, practical training	for Pass/Fail test																						
90-100	A	excellent	pass																						
82-89	B	good																							
74-81	C																								
66-73	D	satisfactory																							
60-65	E																								
30-59	FX	fail with possible repeated pass	fail with possible repeated pass																						

	1-29	F	fail with obligatory repeated learning of the discipline	fail with obligatory repeated learning of the discipline
<p>How to find out your grade</p>	<p>QR Code:</p> 			
<p>Course policy</p>	<p>To ensure fruitful learning and cognitive activities of students while studying the discipline, one holds relevant lectures and seminars in the form of presentations, group work and discussion seminars.</p> <p>During classes and at the University, students should respect lecturers, staff and other students, attend classes according to the schedule, come on time and not leave classes without lecturer's permission. All academic assignments should be performed by the deadlines.</p> <p>The teaching staff should constantly advance their professional level, teaching skills, general culture, as well as provide students with appropriate conditions for learning educational programs according to the requirements for the content, level and capacity of education, and encourage their comprehensive professional development. Lecturers should follow the curriculum, not be late for classes, not allow any manifestations of corruption, discrimination, bullying, harassment and infringement of the students' rights.</p> <p>Students who miss the current control for <i>valid reasons</i> confirmed by documents have the right to take current control within two weeks after returning to studying.</p> <p>Students who have missed classes <i>without valid reasons</i>, have not participated in current control activities, have not liquidated academic failure are not admitted to the final semester control of this discipline. In this case, an academic staff member puts a mark 'non-admission' in the exam record.</p> <p>Repeated taking of the exam in the discipline is appointed in case of accomplishing all types of educational, independent (individual) work stipulated by the working program of the academic discipline and is</p>			

	<p>carried out according to the approved schedule of academic failure liquidation.</p> <p>QR Code:</p>  <p>All participants in the educational process rely on the academic integrity principles.</p> <p>QR Code:</p> 
<p>Late task performance, correction of grades, making up missed classes</p>	<p>Tasks should be submitted via Moodle by the deadlines stipulated in the course schedule on our website. Most tasks should be performed by 9 a.m. on the day of the next class to coordinate them with the course content and group activities. It is best practice to perform tasks as soon as possible after receiving them so that you have enough time to take an active part in the class.</p> <p>If you need more time to perform the task, flexible deadlines are available. Completed tasks will be accepted until full credit until the last scheduled class in the discipline. Afterwards, the 40% partial credit based on the grade will be awarded within a week after the last day of class. Tasks that are not submitted at all will receive 0.</p> <p>If you are going to miss classes for more than one week due to illness or other reasons, please contact your lecturer to arrange alternative options for performing tasks.</p> <p>Note: deadlines work both ways, and meeting them ensures that your lecturer will provide prompt feedback on your tasks to make sure you keep up with the course.</p> <p>QR Code:</p> 
<p>Lecturer's response time</p>	<p>Via corporate e-mail, within 24 hours.</p>

Efficient communication	<p>Efficient communication is a two-way street!!!</p> <p>Therefore, the main recommendations for efficient communication include: corporate e-mail directly to the course lecturer; personal communication with classmates via social media/corporate e-mails/mobile phones; communication directly in the course on the Moodle distance platform; and a face-to-face meeting with the lecturer on consulting days.</p>								
Policy of publication and distribution of course materials	<p>Students are not allowed to post, publish, sell, or otherwise publicly distribute course materials without the written permission of the lecturer.</p> <p>Such materials include, but are not limited to: lecture notes, lecture slides, video or audio recordings, tasks, problem sets, exams, other students' work, and answer keys.</p> <p>Students who sell, post, publish, or distribute course materials without written permission in order to get answers or otherwise can be subject to disciplinary action, up to and including being required to withdraw from the course. Besides, students are not allowed to make video or audio recordings of the class for their own use without the written permission of the lecturer.</p>								
Expected student workload and engagement	<p>During this course, you should allocate some hours for independent study of some lecture materials in accordance with the course topics (approximately 5-6 hours per week).</p> <p>If you face circumstances requiring you to spend more time on any of the tasks, please inform your lecturer by e-mail.</p> <p>The deadline for submission can be extended only if the lecturer is informed in advance that you will not be able to submit the task on time. Students are expected to have a backup plan in case of computer malfunctions or Internet outages.</p>								
Support services	<p>E-schedule Library Supervisor Repository Dean's Office</p>								
Course schedule	<table border="1"> <thead> <tr> <th data-bbox="432 1570 951 1619">Lecture topic</th> </tr> </thead> <tbody> <tr> <td data-bbox="432 1619 951 1693"> Topic 1. International relations in the global economy system. </td> </tr> <tr> <td data-bbox="432 1693 951 1910"> Topic 2. The global economy and its development characteristics. </td> </tr> <tr> <td data-bbox="432 1910 951 2033"> Topic 3. International division of labor. </td> </tr> </tbody> </table>	Lecture topic	Topic 1. International relations in the global economy system.	Topic 2. The global economy and its development characteristics.	Topic 3. International division of labor.	<table border="1"> <thead> <tr> <th data-bbox="951 1570 1517 1619">Practical classes</th> </tr> </thead> <tbody> <tr> <td data-bbox="951 1619 1517 1910"> <ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i> </td> </tr> <tr> <td data-bbox="951 1910 1517 2033"> <ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical tasks</i> 3. <i>Homework tasks</i> </td> </tr> </tbody> </table>	Practical classes	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i> 	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical tasks</i> 3. <i>Homework tasks</i>
Lecture topic									
Topic 1. International relations in the global economy system.									
Topic 2. The global economy and its development characteristics.									
Topic 3. International division of labor.									
Practical classes									
<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i> 									
<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical tasks</i> 3. <i>Homework tasks</i> 									

		<ol style="list-style-type: none"> 4. <i>Checking questions submitted for independent study</i> 5. <i>Tests</i>
	Topic 4. Environment of international relations development.	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Tests</i>
	Topic 5. International trade relations and pricing.	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Tests</i>
	Topic 6. International investment activity and production cooperation.	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Test work</i>
	Topic 7. International labor migration.	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Presentation of reports</i>
	Topic 8. International scientific and technical relations.	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical and situational tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Tests</i>
	Topic 9. The global monetary system and currency relations. International capital movements.	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Solving practical and situational tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Tests</i>
	Topic 10. International integration processes.	<ol style="list-style-type: none"> 1. <i>Solving practical and situational tasks</i> 2. <i>Checking questions submitted for independent study</i> 3. <i>Test work</i>

	<p>Topic 11. Global issues in international relations.</p>	<p><i>4. Defense of individual tasks</i></p> <ol style="list-style-type: none"> <i>1. Solving practical and situational tasks</i> <i>2. Checking questions submitted for independent study</i> <i>3. Test work</i> <i>4. Defense of individual tasks</i>
<p>Tips on successful study during the course</p>	<p>If you want to succeed in this discipline, you should be:</p> <ul style="list-style-type: none"> - persistent, attentive and curious; - creative, cheerful, and open to communication and discussions; - ready to acquire information and knowledge about the subject not only during lectures but also during extracurricular activities. <p>See you at classes!</p>	