



SLC. MS.040. LS09001. 1693



SYLLABUS

**INTERNATIONAL EUROPEAN
UNIVERSITY**



**EUROPEAN SCHOOL
OF BUSINESS**

1 Course title and educational program

Recreational Geography with Basics of Ecology
Tourism EP

2 Course description

The academic discipline is the theoretical foundation for knowledge and skills shaping the profile of a tourism specialist. The discipline provides students with essential theoretical knowledge in tourism and recreation geography, fulfilling both general educational and practical objectives. The latter is dictated by professional specifics of a tourism service worker, requiring knowledge of fundamental units of recreational and tourism zoning of world territories based on available tourism resources, forms, and types of tourism. Additionally, it covers key concepts in tourism geography, the history of its development, and particularities of tourism organization across all world regions.

3 Prerequisites for study

The educational component is based on theoretical knowledge acquired in the following disciplines: Regional Economy, Recreational Facilities in the World, Tourist Local Studies, and Geography of Tourism.

4 Number of credits/hours

4 ECTS credits / 120 academic hours

5 Mode of study

Blended learning

6 Classroom location

<https://dist.ieu.edu.ua/course/view.php?id=696>

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Lecturer's full name

Oleksandr Zarakhovskiy, PhD in Cultural Studies, Associate Professor at the Department of Tourism, Social Sciences and Humanities

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Department

Department of Tourism, Social Sciences and Humanities



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Office location

42V Akademika Hlushkova Ave., Kyiv, room 504

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Consulting

Every Wednesday from 3 p.m. to 4:30 p.m. by appointment via corporate e-mail

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Lecturer's e-mail address

cleksandrzarakhovskiy@ieu.edu.ua

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Course objectives

To study the geography of tourism and recreation, identify their regularities and development factors, and, based on this, ensure the solid theoretical foundation for highly qualified tourism specialists. This includes broadening their worldview, developing a new tourism-oriented mindset, and understanding the regularities of emergence, trends in functioning and development of recreation and tourism in various regions of Ukraine and the world.

13 The role of the academic discipline in achieving program learning outcomes

PLO 3. To know and understand key forms and types of tourism and their distribution.

PLO 4. To show skills in defining problems and grounding managerial decisions.

PLO 5. To describe the content of functional areas of organization operations.

14 Learning outcomes

Students should know:

- basic provisions of tourism legislation and tourist resources in various countries worldwide;
- the content of basic concepts in tourism resource management and activities of market entities in the global tourism industry;
- the main units of recreational and tourism zoning of countries based on available tourist resources, tourism forms, and types;
- features of organizing recreational and tourism spaces worldwide, taking into account regional differences;
- principles of organizing the work of tourism business entities and their subsystems, taking into account regional characteristics;
- specifics of organizing tourism activities in protected areas worldwide and in rural green tourism.

Students should be able to:

- Classify types and forms of tourism, describe major centers for various types of tourism, analyze the geography of tourist flows, develop recreational and tourism-oriented tours, and incorporate natural and historical-cultural heritage sites into tourism activities;

Apply acquired methods and approaches to analyze the recreational and tourism potential of different countries, considering their natural and geographical features; determine the potential of various regions for the development of specialized tourism products in ecological and rural green tourism based on recreational and tourism zoning;

Identify problematic aspects in the utilization of tourism resources and client services by analyzing the tourism infrastructure of regional markets worldwide and propose solutions to address them.

15 Course content (topics)

SECTION 1. THEORETICAL AND METHODOLOGICAL FOUNDATIONS OF RECREATIONAL GEOGRAPHY

Topic 1.1. Object, subject matter, goal, and objectives of the course.

Topic 1.2. Research methods in recreational geography.

Topic 1.3. Concept of tourism resources.

Topic 1.4. Tourist zoning: essence, principles, methods.

SECTION 2. RECREATIONAL POTENTIAL OF THE WORLD AND UKRAINE

Topic 2.1. Concept of sustainable tourism development. The rational use of the recreational potential of a territory. Tourism ecology.

Topic 2.2. Recreational resources, patterns of their distribution, and adaptation to tourism activities.

Topic 2.3. Recreational potential of Ukraine.

Topic 2.4. Recreational potential of the world.

Primary:

1. O.O. Beidyk. *Recreational and Tourist Resources of Ukraine*. Kyiv: Kyiv University Publishing Center, 2001. 395 p.
2. *Geographical Country Studies: Textbook* / Y.B. Oliinyk, B.P. Yatsenko, O.O. Liubitseva; edited by Prof. Y.B. Oliinyk, B.P. Yatsenko. Kyiv: Kyiv University Publishing Center, 2015. 911 p.
3. O.Y. Zarakhovskiy, S.M. Neilenko. *UNESCO World Heritage in Ukraine: Sites and Candidates for Inclusion in the List*. *Geography and Tourism*. Kyiv, 2019. No. 49. P. 14–23.
4. O.V. Lesyk. *Castles and Monasteries of Ukraine*. Lviv: Svit, 1993. 176 p.
5. O.O. Liubitseva, Y.V. Pankova, V.I. Stafiiichuk. *Tourist Resources of Ukraine: Study Guide*. Kyiv: Alterpress, 2007. 369 p.
6. N.Y. Skrypnyk. *Recreational Geography: Study Guide*. Kyiv: Center for Educational Literature, 2013. 296 p.
7. I.V. Smal. *Tourist Resources of the World*. Nizhyn: Publishing House of Mykola Gogol State University, 2010. 336 p.

Additional:

1. O.O. Beidyk. *Strategic Areas of National Tourism Development // Geography and Tourism: Collection of Scientific Papers*. K.: Obrii Publishing House, 2007. Issue 1. P. 30–41.
2. O.O. Liubitseva. *Geography of Tourism: A Component of Geography and Tourism Studies // Scientific Research on the Needs of Tourism: Round Table Proceedings*. K.: Obrii Publishing House, 2006. P. 26–31.
3. O.O. Liubitseva. *Geography of Tourism: Once Again on the Subject of Study // Geography and Tourism: Collection of Scientific Papers*. K.: Obrii Publishing House, 2007. Issue 1. P. 25–30.
4. O.O. Liubitseva. *Areas of Tourism Geography Development // Ukraine: Geographical Problems of Sustainable Development. Collection of Scientific Papers*. In 4 volumes. K.: Obrii Publishing House, 2004. Vol. 2. P. 96–98.

To work on the *Recreational Geography with Basics of Ecology* course, you need regular access to a computer (or phone) and the Internet.

In order to successfully study and pass the discipline exam, you should explore the distance learning platform (Moodle) and gradually study all discipline materials placed there. You will also have to create and download relevant documents, as well as watch video materials.

You can use the distance platform only using corporate e-mail.

If you are unable to attend the course, you should notify the Dean's Office or your class representative or the course lecturer directly.

18 Learning process

The Recreational Geography with Basics of Ecology course consists of lectures, seminars, and practical classes.

Lectures use the following training methods:

lecture, conversation lecture, discussion, discussion of problematic issues, demonstration, analysis of various situations according to the lecture topic.

Practical classes use the following training methods:

questioning, testing, performing individual and team tasks, preparing reports and presentations.

Seminars use the following training methods: *discussion, reports, brainstorming.*

19 Discipline features

Period of teaching	Semester	International disciplinary integration	Year of study	Courses: general training/professional training/elective
1 semester	1 st semester	available	1 st year	Professional training

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Assessment policy

You will have various ways to show your knowledge and skills during the semester. This includes how you attend classes, how and what you contribute to class discussions, how you perform and submit practical tasks and tests on time, and how you perform independent work tasks. Your ability to present your report is assessed additionally. Besides, you have the opportunity to complete an individual research task performed individually or in a small group in the form of a student research paper.

Activities during the semester	Maximum amount of points during the semester
Current work (attendance, oral questioning, solving calculation problems and tasks, situational exercises)	5
Reports with presentation (11 pcs.)	40
Tests (1 pc.)	5
Modular test work (1 pc.)	5
Individual research task (admission to the exam)	5
Total	60

21 Assessment

The minimum amount of points that should be obtained by students for current educational activities during a semester to be admitted to the final control is 36 points. The grade for the discipline is defined as a sum of the final points for current activities and the points for the final control and is expressed due to the multipoint scale.

The grade for the discipline completing with the exam is determined as the sum of points for current learning activities (at least 36), points for individual independent work of students (no more than 6) and points for the exam (at least 24).

The overall points of the discipline are 100. The total grade for the discipline is given according to the national and European scale.

The final control in the form of an exam is carried out after learning all the topics of the discipline, during the examination session.

The overall final grade in points according to the national and ECTS scales is put into the examination and test register, academic card and credit book of students.

22 Grading scale (ECTS)

National and ECTS grading scale

Sum of points for all types of educational activities	ECTS grade	Grade according to the national scale	
		for exam, term paper, practical training	for Pass/Fail test
90-100	A	excellent	pass
82-89	B	good	
74-81	C		
66-73	D	satisfactory	
60-65	E		
30-59	FX	fail with possible repeated pass	fail with possible repeated pass
1-29	F	fail with obligatory repeated learning of the discipline	fail with obligatory repeated learning of the discipline



23 How to find out your grade

To check your grades for tasks and read your lecturer's comments, you should check appropriate tabs on the Moodle distance learning platform.

You can also obtain information about your grades directly from the course lecturer via corporate e-mail or by appointment on consulting days (room 504).

24 Course policy

To ensure fruitful learning and cognitive activities of students while studying the discipline, one holds relevant lectures and seminars in the form of presentations, group work, and discussion seminars.

During classes and at the University, students should respect lecturers, staff and other students, attend classes according to the schedule, come on time, and not leave classes without lecturer's permission. All academic assignments and works should be performed by the deadlines.

The teaching staff should constantly advance their professional level, teaching skills, general culture, as well as provide students with appropriate conditions for learning educational programs according to the requirements for the content, level and capacity of education, and encourage their comprehensive professional development.

Lecturers should follow the curriculum, not be late for classes, not allow any manifestations of corruption, discrimination, bullying, harassment and infringement of the students' rights.

25 Grading scale

Students who miss the current control for *valid reasons* confirmed by documents have the right to take current control **within two weeks** after returning to studying.

Students who have missed classes *without valid reasons*, have not participated in current control activities, have not liquidated academic failure are not admitted to the final semester control of this discipline. In this case, an academic staff member puts a mark 'non-admission' in the exam record.

Repeated taking of the exam in the discipline is appointed in case of accomplishing all types of educational, independent (individual) work stipulated by the working program of the academic discipline and is carried out according to the approved schedule of academic failure liquidation.



All participants in the educational process rely on the academic integrity principles.



26 Late task performance, correction of grades, making up missed classes

Tasks should be submitted via the Moodle distance learning platform by the deadlines stipulated in the course schedule on our website. Most tasks should be performed by 9 a.m. on the day of the next class to coordinate them with the course content and group activities. It is best practice to perform tasks as soon as possible after receiving them so that you have enough time to take an active part in the class.

If you need more time to perform the task, flexible deadlines are available. Completed tasks will be accepted until full credit until the last scheduled class in the discipline. Afterwards, the 40% partial credit based on the grade will be awarded within a week after the last day of class. Tasks that are not submitted at all will receive 0.

If you are going to miss classes for more than one week due to illness or other reasons, please contact your lecturer to arrange alternative options for performing tasks.

Note: deadlines work both ways, and meeting them ensures that your lecturer will provide prompt feedback on your tasks to make sure you keep up with the course.

27 Lecturer's response time

Via corporate e-mail, within 24 hours.

28 Efficient communication

Efficient communication is a two-way street!!!

Therefore, the main recommendations for efficient communication include: corporate e-mail directly to the course lecturer; personal communication with classmates via social media/corporate e-mails/mobile phones; communication directly in the course on the Moodle distance platform.

29 Policy of publication and distribution of course materials

Students are not allowed to post, publish, sell, or otherwise publicly distribute course materials without the written permission of the lecturer.

Such materials include, but are not limited to: lecture notes, lecture slides, video or audio recordings, tasks, problem sets, exams, other students' work, and answer keys.

Students who sell, post, publish, or distribute course materials without written permission in order to get answers or otherwise can be subject to disciplinary action, up to and including being required to withdraw from the course. Besides, students are not allowed to make video or audio recordings of the class for their own use without the written permission of the lecturer.

30 Expected student workload and engagement

During this course, you should allocate some hours for independent study of some lecture materials in accordance with the course topics (approximately 5-6 hours per week).

If you face circumstances requiring you to spend more time on any of the tasks, please inform your lecturer by e-mail.

The deadline for submission can be extended only if the lecturer is informed in advance that you will not be able to submit the task on time. Students are expected to have a backup plan in case of computer malfunctions or Internet outages.

31 Support services

E-schedule
Library
Supervisor
Repository
Dean's Office

32 Course schedule

<i>Lecture topics</i>	<i>Practical classes</i>
<i>Topic 1.1. Object, subject matter, goal, and objectives of the course.</i>	<ol style="list-style-type: none"><i>1. Oral questioning</i><i>2. Practical tasks</i><i>3. Homework tasks</i><i>4. Checking questions submitted for independent study</i><i>5. Writing a report</i><i>6. Tests</i>

<p><i>Topic 1.2. Research methods in recreational geography.</i></p>	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i>
<p><i>Topic 1.3. Concept of tourism resources.</i></p>	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i>
<p><i>Topic 1.4. Tourist zoning: essence, principles, methods.</i></p>	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i>
<p><i>Topic 2.1. Concept of sustainable tourism development. The rational use of the recreational potential of a territory. Tourism ecology.</i></p>	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i>
<p><i>Topic 2.2. Recreational resources, patterns of their distribution, and adaptation to tourism activities.</i></p>	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i>
<p><i>Topic 2.3. Recreational potential of Ukraine.</i></p>	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i>
<p><i>Topic 2.4. Recreational potential of the world.</i></p>	<ol style="list-style-type: none"> 1. <i>Oral questioning</i> 2. <i>Practical tasks</i> 3. <i>Homework tasks</i> 4. <i>Checking questions submitted for independent study</i> 5. <i>Writing a report</i> 6. <i>Tests</i>



If you want to succeed in this discipline, you should be:

- persistent, attentive and curious;
- creative, cheerful, and open to communication and discussions;
- ready to acquire information and knowledge about the subject not only during lectures but also during extracurricular activities.

See you at classes!

