

## SYLLABUS

<b>Discipline</b>	<b>Communication Psychology</b>
<b>Lecturer</b>	Olena Vyshnevskya, PhD in Psychology, Associate Professor at the Department of Tourism, Social Sciences and Humanities
<b>Lecturer's profile</b>	<b>QR Code:</b>
<b>Consultations: On-campus / online consultations</b>	Thursday from 12 p.m. to 1 p.m.  Tuesday from 12 p.m. to 1 p.m.
<b>Contact number</b>	+30955020160 Viber
<b>E-mail</b>	olenavyshnevskya@ie.u.edu.ua
<b>Discipline page</b>	<b>QR Code:</b>
<b>Form of final control</b>	Pass/Fail test
<b>Brief discipline annotation</b>	Communication Psychology is a branch of social psychology that studies processes of interaction and information exchange between individuals and social groups. The discipline examines key principles and theories of communication, exploring behavioral characteristics that contribute to the development of individual's communicative abilities in both personal and group interactions. A significant focus is placed on analyzing conflict situations arising in communication and identifying efficient strategies for their resolution.
<b>Background for studying discipline</b>	Certificate of Complete General Secondary Education, External Independent Testing Certificates. Entrance exams in the specialty. The rest of the requirements are defined by the admission rules of the Bachelor's educational and professional program.

<b>Goal and objectives of the discipline</b>	<p>The <b>goal</b> of the discipline is teach students the key principles of communication, the structure and analysis of transactional operations (Parent-Child-Adult) when interacting with others, as well as to choose appropriate behavioral strategies in conflict situations during communication.</p> <p><b>Objectives</b> of the discipline:</p> <ul style="list-style-type: none"> <li>- to acquire basic communication skills for their further development and application in everyday life and professional activities;</li> <li>- to study the structure and functioning of transactional analysis;</li> <li>- to explore standard behavioral strategies in stressful and conflict situations arising during personal or group communication.</li> </ul>
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<b>Learning outcomes</b>	<p><b>The acquired knowledge will allow students to:</b></p> <p><b>Know:</b></p> <ul style="list-style-type: none"> <li>- features of interpersonal relationships and their types;</li> <li>- fundamentals of communication psychology and visual psychodiagnostics for further use in professional activities and everyday life;</li> <li>- specifics of verbal and non-verbal communication;</li> <li>- key characteristics of efficient communication.</li> </ul> <p><b>Be able to:</b></p> <ul style="list-style-type: none"> <li>- apply the knowledge gained from working with information sources, systematizing and processing them.</li> <li>- choose efficient psychological influence tools for the audience using verbal and non-verbal communication techniques.</li> <li>- use special communication tools for interacting with people of different age groups.</li> <li>- achieve mutual understanding with people in stressful and critical situations by selecting the appropriate strategy for verbal and non-verbal behavior.</li> </ul>
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<b>ECTS credits</b>	<p>The discipline consists of 3 credits, 2 content modules, and a Pass/Fail test as a form of final control. Total amount of hours – 90 (including 32 class hours and 58 hours of students’ independent work).</p>
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<b>Discipline structure</b>	<p style="text-align: center;"><b>Topics</b></p>	<p style="text-align: center;"><b>Lectures</b></p>	<p style="text-align: center;"><b>Practical classes</b></p>	<p style="text-align: center;"><b>Independent work</b></p>
	<p><b>Content module I.</b> Communication in the system of interpersonal and social relations <b>Topic 1.</b> Subject, functions, and types of communication</p>	2	2	7,25
	<p><b>Topic 2.</b> Communication and individual personality traits</p>	2	2	7,25

<b>Topic 3.</b> Verbal communication	2	2	7,25
<b>Topic 4.</b> Non-verbal communication	2	2	7,25
<b>Content module II.</b> Psychology of professional communication		2	
<b>Topic 5.</b> Communicativeness and sociability	2		7,25
<b>Topic 6.</b> Barriers, obstacles, and difficulties in communication	2	2	7,25
<b>Topic 7.</b> Business communication	2	2	7,25
<b>Topic 8.</b> Psychological aspects of the negotiation process	2	2	7,25

<b>List of obligatory tasks</b>	Students are expected to perform several obligatory and additional types of tasks, including: preparing reports on specific issues within the discipline; advanced study of selected lecture topics or questions; preparing for ongoing knowledge assessments involving working through control questions, self-diagnostic questions, and independently studying theoretical material on the designated topics; systematizing the studied material in preparation for the exam; completing obligatory written individual educational and research tasks (chosen by the student).				
<b>List of selective tasks</b>	Write an abstract on the topic: 1. The historical aspect of communication psychology. 2. The role of communication in the psychological development of a person.				
<b>Discipline features</b>	<b>Period of teaching</b>	<b>Semester</b>	<b>Interdisciplinary integration</b>	<b>Year of study</b>	<b>Courses: general training/professional training/elective</b>
	1 <sup>st</sup> semester	5 <sup>th</sup> semester	available	3 <sup>rd</sup> year	Professional training
<b>Technical and software support / equipment</b>	Access to the Internet, laptop, tablet, smartphone, or PC.				

<p><b>Assessment system and requirements</b></p> <p><b>General system of discipline assessment</b></p>	<p>As part of discipline teaching, one carries out current and final control of students' knowledge. The final grade is given according to the total rating of students. <b>QR Code:</b> <a href="https://ieu.edu.ua/docs/pol-mark-esb.pdf">https://ieu.edu.ua/docs/pol-mark-esb.pdf</a></p> <p>According to the results of current control during a semester, students can obtain 100 points maximally, the minimum sum of points allowing students to pass the discipline is 60 points. Maximum amount of points for the following types of assessment:</p> <ul style="list-style-type: none"> <li>✓ module 1 = 30 points;</li> <li>✓ module 2 = 30 points;</li> <li>✓ semester exam = 40 points.</li> </ul> <p><b>Correlation between national and ECTS grades and student rating:</b> <b>QR Code:</b> <a href="https://ieu.edu.ua/docs/pol-mark-esb.pdf">https://ieu.edu.ua/docs/pol-mark-esb.pdf</a></p>
<p><b>Admission to final control</b></p>	<p>The minimum amount of points that should be obtained by students for current educational activities during a semester to be admitted to the final control is 36 points. The grade for the discipline is defined as a sum of the final points for current activities and the points for the final control and is expressed due to the multipoint scale. The overall points of the discipline are 100. The total grade for the discipline is given according to the national and European scale. The final control in the form of an exam is carried out after learning all the topics of the discipline and is taken by students during the examination session. The exam takes place according to the schedule. <b>QR Code:</b> <a href="https://ieu.edu.ua/docs/050.pdf">https://ieu.edu.ua/docs/050.pdf</a></p>
<p><b>Discipline policy</b></p>	<p>The teaching of the academic discipline implies the use of advanced educational technologies aimed at: increasing students' interest in the course and mastering theoretical and practical knowledge of the discipline. To enhance students' educational and cognitive activity, the academic discipline applies methods of theoretical and empirical research, valid and standardized psychodiagnostic techniques, data analysis methods, and technologies for psychological assistance (including training, psychotherapeutic, educational, consulting, psychodiagnostic, and other methods depending on the specialization).</p>

<p><b>Policy of absence and late task performance</b></p>	<p>Students who miss the current control for valid reasons confirmed by documents have the right to take current control within two weeks after returning to studying.</p> <p>Students who have missed classes without valid reasons, have not participated in current control activities, have not liquidated academic failure are not admitted to the final semester control of this discipline. In this case, an academic staff member puts a mark ‘non-admission’ in the exam record.</p> <p>Repeated taking of the exam in the discipline is appointed in case of accomplishing all types of educational, independent (individual) work stipulated by the working program of the academic discipline and is carried out according to the approved schedule of academic failure liquidation.</p> <p><b>QR Code:</b> <a href="https://ie.u.edu.ua/docs/050.pdf">https://ie.u.edu.ua/docs/050.pdf</a></p>
<p><b>Academic integrity policy</b></p>	<p>Participants in the educational process rely on the academic integrity principles: <b>QR Code:</b> <a href="https://ie.u.edu.ua/docs/011.pdf">https://ie.u.edu.ua/docs/011.pdf</a></p>

<p><b>Recommended sources of information</b></p>	<p style="text-align: center;"><b>Primary literature</b></p> <ol style="list-style-type: none"> <li>1. M.Y. Varii. Psychology of Personality: Study Guide / M.Y. Varii. – K.: Center for Educational Literature, 2008. – 592 p.</li> <li>2. A.V. Kudin. Psychology of Conflict Resolution: Study Guide for University Students / A.V. Kudin. – Kh. – K., 2006. – 320 p.</li> <li>3. S.D. Maksymenko. General Psychology: Study Guide / S.D. Maksymenko. – K.: Center for Educational Literature, 2004. – 272 p.</li> <li>4. P.S. Prybutko. Conflict Management: Study Guide: Recommended by the Ministry of Education and Science / P.S. Prybutko. – K.: KNT, 2010. – 136 p.</li> <li>5. Psychology of Personality: Dictionary-Reference / Edited by P.P. Hornostai, T.M. Tytarenko. – K.: Ruta, 2001. – 320 p.</li> <li>6. I.O. Trukhin. Social Psychology of Communication: Study Guide / I.O. Trukhin. – K.: Center for Educational Literature, 2005. – 336 p.</li> <li>7. M.M. Filonenko. Communication Psychology: Textbook for Higher Education Institutions / M.M. Filonenko. – K.: Center for Educational Literature, 2008. – 224 p.</li> <li>8. I.M. Tymbaliuk. Psychology. – K.: Professional Publishing House, 2004. – 304 p.</li> </ol> <p style="text-align: center;"><b>Additional literature</b></p> <ol style="list-style-type: none"> <li>1. Conflict Management: Textbook for Legal University Students / L.M. Herasina, M.I. Panov, H.P. Osipova, et al.; edited by Professors L.M. Herasina and M.I. Panov. – Kh.: Law, 2002. – 256 p.</li> <li>2. L.E. Orban-Lembryk. Social Psychology: Study Guide: Recommended by the Ministry of Education and Science of Ukraine / L.E. Orban-Lembryk. – K.: Akademydav, 2003. – 448 p.</li> <li>3. Psychology of Personality: Dictionary-Reference Book / Edited by P.P. Hornostai, T.M. Tytarenko. – K.: Ruta, 2001. – 320 p.</li> <li>4. O.P. Serhieienko, O.A. Stoliachuk, O.P. Kokhanova. General Psychology: Study Guide: Recommended by the Ministry of Education and Science of Ukraine / O.P. Serhieienko, O.A. Stoliachuk, O.P. Kokhanova. – K.: Center for Educational Literature, 2012. – 456 p.</li> </ol> <p style="text-align: center;"><b>Additional information resources</b></p> <ol style="list-style-type: none"> <li>1. <a href="https://westudents.com.ua/knigi/532-psihiologiya-splkuvannya-flonenko-mm.html">https://westudents.com.ua/knigi/532-psihiologiya-splkuvannya-flonenko-mm.html</a></li> <li>2. <a href="https://westudents.com.ua/knigi/537-sotsalna-psihiologiya-orban-lembrik-lb.html">https://westudents.com.ua/knigi/537-sotsalna-psihiologiya-orban-lembrik-lb.html</a></li> <li>3. <a href="https://studentbooks.com.ua/content/view/1264/1/">https://studentbooks.com.ua/content/view/1264/1/</a></li> </ol>
<p><b>Tips on successful study during the course</b></p>	<p>You should primarily attend the course to succeed. Secondly, take an active part in discussions and ask questions. If you have any interesting ideas regarding the discipline, do not hesitate to tell everyone engaged in the group about them. We are always interested.</p>

