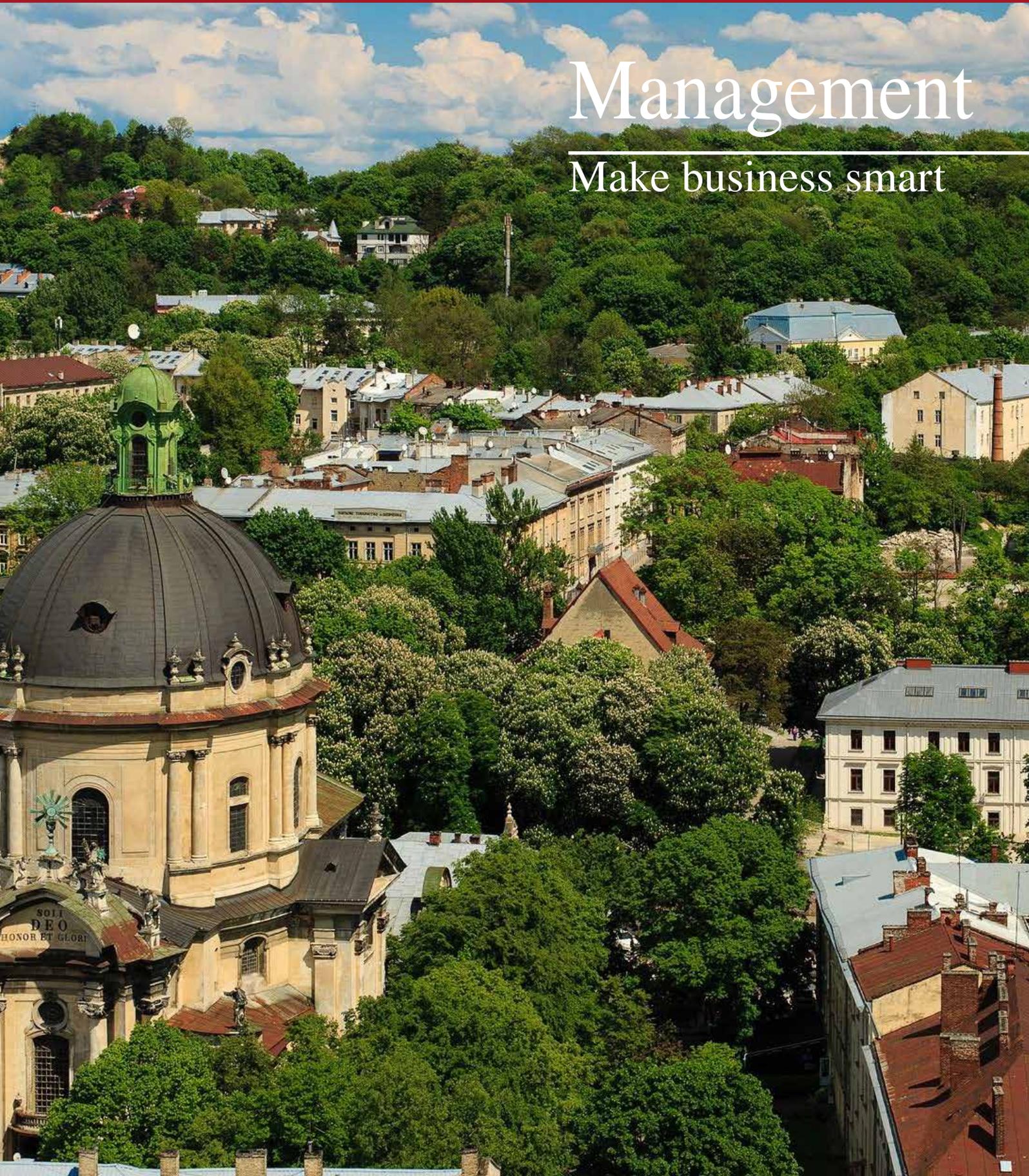


# Management

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## Make business smart



Make business \$mart

Міжнародний економічний університет





## Our goal

o provide our students with the innovative view of a contemporary manager able to advance and use the human resource in the context of severe competition.

### **Let's make business smart!**

European Business School creates conditions allowing each person to achieve success and incredible results.

**Become a leader of the new generation!**

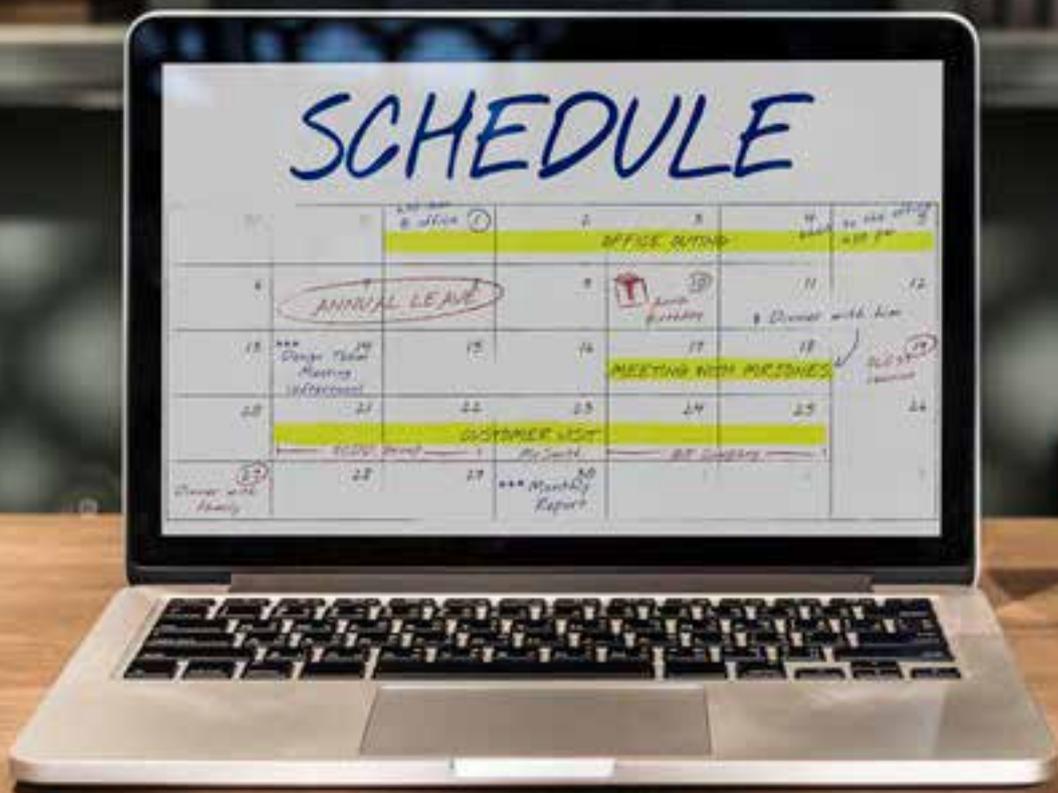
# Reasons to choose European Business School

Almost all higher education institutions offer the Management specialty. You face quite a difficult choice: what establishment to choose? We can answer this question without doubt: choose European Business School of International European University because:

- only we pay great attention to the development of soft skills (individual, communicative and managerial skills) from the first day of study. Acquisition of these skills is crucial to understand how people interact with each other, rapidly adapt to new conditions and solve uncommon tasks. We prepare our students for successful employment since the beginning of training;
- only we allow students to extensively cooperate with employers starting from the first course, attend workshops by well-known Ukrainian entrepreneurs where they get acquainted with enterprise operations, obtain useful tips regarding the establishment and management of a company in

the current environment;

- only our students gain experience, during their first year, in advancing human skills, presenting themselves and expressing their opinions, taking part in broadcasts on international online TV due to our partners. We consider each student as a personality and develop their creative potential;
- only our management programs will allow students to improve their proficiency in English and reach a higher level by communicating with foreign lecturers and participating in the international student association of the university – Speaking Club;
- only we invite lecturers among foreign speakers and leading Ukrainian practitioners who ensure the symbiosis of theoretical knowledge, international experience and practical implementation required to efficiently control a modern enterprise.



# About the educational program



## Management

### BACHELOR

The Management educational program (first (Bachelor) level) of the 073 Management specialty is aimed at training professionals able to efficiently work in any economic sector, at enterprises and organizations of various types and range of activity.

The Management educational program is innovative: it is integrated with author's courses that reveal the concept and content of cutting-edge relevant areas of up-to-date business management.

The educational program consists of economic and legal disciplines.

European Business School of International European University will graduate multi-skilled Bachelors of Management due to specialized and selective subjects, as any economic branch requires productive managers.

**Join us!**

## Management and Business Administration

### MASTER

The Management and Business Administration educational program (second (Master) level) of the 073 Management specialty is focused on managers and professionals of other sectors with experience in business structures, who desire to systematize their professional expertise, learn contemporary managerial tools based on the example of successful Ukrainian and international companies, expand a range of business contacts.

The Management and Business Administration educational program teaches advanced concepts, principles and methods of business administration in terms of economic activities, taking into account foreign experience of higher education institutions in designing components of the training program.

The educational program considers the particularity of areas and types of business management: administrative, strategic, financial, corporate, investment, anti-crisis, international, staff management, etc.

The Management and Business Administration educational program is aimed at humanizing all business processes, promoting a people-centric approach. Employers focus on collaboration and establishment of long-term relations based on individual demands and motivation.

# International credit mobility

European Business School of International European University allows:

- participants of the educational process to study, teach and intern, or conduct scientific activities at the other higher education institution beyond Ukraine;
- transferring obtained credits based on the European Credit Transfer System (ECTS), in particular, by comparing the content of educational programs;
- practicing at Ukraine's well-known enterprises and organizations;
- participating in managerial processes, development of design thinking, creativity, as well as exploring cognitive management tools.

## Program coverage

### BACHELOR



240 ECTS credits



3 years 10 months.

### MASTER



120 ECTS credits



1 year 10 months



# Target audience of the program

## BACHELOR

### This program is for you if you want to become:

- company administrator;
- head of a business unit;
- organization manager;
- customer relations manager;
- HR manager;
- assistant director at a small enterprise without managerial apparatus;
- assistant director at enterprises, institutions and organizations;
- assistant director at subsidiaries and small enterprises;
- efficient entrepreneurship specialist;
- corporate management specialist;
- project management specialist.

### This program is for you if you want to find out:

- how to become the best in your profession;
- how to move up the ladder and obtain high profits;
- how to organize your own business;
- how to make the company be the best for customers and profitable for yourself;
- how to protect corporate information.

### This program is for you if you want to be able to:

- make efficient decisions;
- work in a team;
- adapt to any changes;
- apply leadership skills;
- delegate powers as part of your activities;
- gain beneficial results within time and information limitations;
- work socially responsible and socially conscious based on ethical considerations (motives);
- encourage organization personnel.



### This program is for you if you want to become:

- head of enterprises, institutions and organizations;
- chief operations officer;
- head of manufacturing departments engaged in commercial and public services;
- department head at manufacturing, commercial and public organizations;
- director of economic affairs, head of financial, accounting, economic, legal and administrative divisions;
- commercial director;
- head of material and technical supply divisions;
- head of other functional units;
- head of small enterprises without managerial apparatus engaged in manufacturing, construction, trading, transport, commercial and public services;
- manager in various economic sectors;
- advisor on enterprise performance management and rationalization of production, enterprise organization and management, economic affairs;
- project and program specialist in spheres of material (nonmaterial) production.

### This program is for you if you want to be aware of:

- organization and management of structural divisions of state authorities and private sector;
- ant-crisis management features;
- international management paradigms;
- methods and techniques of regional development management;
- financial management;
- manufacturing management;
- business structure management of various levels, etc.

### This program is for you if you want to be able to:

- acquire and apply leadership skills;
- solve practical issues and specialized tasks in enterprise management aimed at ensuring their development in terms of fluctuating business environment;
- plan economic and business activities as well as division operations, taking into account external and internal impact factors;
- analyze and control business operations using these results to make managerial decisions;
- manage economic security of enterprises, analyze and assess the impact of internal and external factors on its condition;
- manage enterprises and their divisions by implementing rational forms of management, contemporary management tools;
- assess performance of enterprise personnel, ensure its quality and encourage staff members, adopting and implementing the efficient policy of labor arrangement;
- define functional areas of enterprises, relations between them; diagnose, model, optimize and manage business processes on this basis;
- determine growth prospects of enterprises, develop and apply business evolution mechanisms;
- analyze and structure problems of enterprises, design systems for managing their competitive advancement based on property forms, scales of activities and potential, etc.

# What will you study?

## BACHELOR

### General training course

- History of Economic Doctrines and Management
- Introduction to Specialty
- Ukrainian (professional)
- Health and Safety, Labor Protection and Civil Defense
- Law Science
- Foreign Language (professional)
- Information Systems and Technologies
- Advanced and Applied Math
- Philosophy, Ethics and Aesthetics
- Academic Integrity and Basics of Scientific Research
- Economic Theory
- Statistics
- Sociology and Psychology

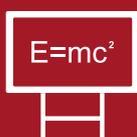
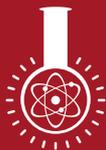
### Professional training course

- Organizational Theory
- International Economic Relations
- Economic Analysis
- Accounting and Taxation
- Finance, Money and Credit
- International Economic Activity of Enterprises
- Labor Economics, Social and Labor Relations
- Marketing and Advertising
- Management
- Business Communications
- Comparative Law
- Control Technologies of Corporate Activities
- Business Administration
- Controlling
- Logistics
- Methods for Management Decision Making
- Operations Management
- Human Resource Management
- Motivational Management

### Selective disciplines

### Practical training

### Military Department based on leading military universities



# What will you study?

## MASTER

### General training course

- Foreign Language of the Specialty
- Ethics and Psychology of Business Relations
- Methods and Organization of Scientific Research
- IT in Business Administration

### Professional training course

- Administrative Management
- Strategic Management
- Financial Management
- Business Administration in the Context of Transformations and Changes
- Business Process Engineering

### Selective disciplines

Selective disciplines in two educational blocks: 'Anti-Crisis Management' and 'International Business Administration'

### Practical training

The training program is totally adapted to combined education. Students can combine online and offline modes of study: they are able to join online classes in entire cooperation with a lecturer and group and attend the other course in the classroom.

Our campuses are fully equipped with cutting-edge interactive technologies and e-dean's office.



# Developers of the educational program



**Olena Boiko**  
Doctor of Economics, professor



**Yuliia Remyha**  
Ph.D. in Economics, associate professor



**Olena Kot**  
Ph.D. in Economics, professor



**Alla Navolokina**  
Ph.D. in Economics, associate professor



**Olga Chatchenko**  
Ph.D. in Economics, associate professor



**Yurii Kuzmych**  
Doctor of Economics, professor



**Olha Kuzmenko**  
Ph.D. in Economics, associate professor



**Inesa Mikhno**  
Ph.D. in Economics, associate professor

# Diploma description

## BACHELOR

Completing the Management program, you will receive:

**Higher education degree** – Bachelor

**Qualification** – Bachelor of Management

**Bachelor's degree**

**Swiss Bachelor's degree** – BBA (Bachelor of Business Administration) by Swiss Montreux Business School (SMBS).

## MASTER

Completing the Management and Business Administration program, you will receive:

**Higher education degree** – Master

**Qualification** – Master of Management and Business Administration

**Master's degree**

**Swiss Master's degree** – MBA (Master of Business Administration) by Swiss Montreux Business School (SMBS).

**MANAGEMENT IS A WAY TO SUCCESSFUL AND PROMISING LIFE!**



# How will you study

## at International European University?

- Provision of premises for holding classes and control activities – 100%
- Provision of multimedia equipment for the simultaneous use in classrooms –100%
- Social and domestic infrastructure: library, reading room, food areas, assembly hall, gym, sports ground, medical station – 100%
- Provision of computer workplaces required to fulfill curricula – 100%



## The university pays great attention to educational activity advancement:

- preparation of new training modules and courses;
- implementation of innovative educational technologies and contemporary forms of study (workshops, seminars dedicated to critical thinking development technologies, search for rapid ideas; conversational learning technologies, project activities, business games and simulations, etc.);
- implementation of discussion seminars and debate presentations involving international companies and organizations operating in Ukraine and abroad.

Educational activities are based on EU educational standards. Each curriculum discipline is backed by the working program, syllabus and set of teaching and learning materials. The university has developed practical training programs and working internship programs.

Provision of students with learning materials for each discipline is 100%.

There are methodical materials for conducting the final assessment of students.

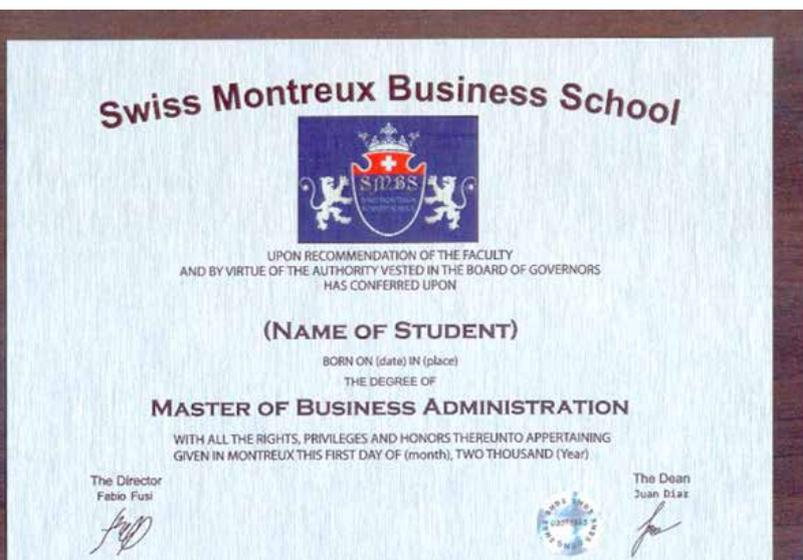
Information support includes training books (textbooks, study guides, etc.) and electronic resources. There are numerous Ukrainian and foreign specialized periodical publications in the appropriate or similar field in the university library. Students have access to databases of English periodical scientific publications.

Theoretical subject matter consists of obligatory and selective disciplines of general and professional training courses. All programs include interactive, combined and problem-based lectures, case studies. Lecturers include experienced foreign professors. The university promotes student-centered study, self-teaching, problem-based learning and practical training.



# Cooperation

1. Swiss Montreux Business School Rue du Cygne  
2, Montreux CH-1820, Switzerland admission@  
smb-s-montreux.ch
2. NGO 'Ukrainian Institute of Politics Analysis  
and Management'  
42a Revutskoho St., r. 65, Kyiv
3. ATB-Market LLC  
5 Boychenko St., Kyiv
4. Foxtrot group of companies  
1 Dorohozhytska St. Kyiv
5. Professional Development Center of Kyiv Region  
1 Lesya Ukrayinka Square, Kyiv
6. City Beach Club LLC, O.DESERTY  
176 Antonovycha St., Kyiv
7. LAVRYNOVYCH AND PARTNERS Law Firm LLC  
14/24 Klovskyi uzviz/Mechnikova St., Kyiv
8. Ukrainian Fashion Group LLC  
11 Rybalska St., r. 2, Kyiv
9. Ukrainian Academy of Fashion Industry LLC  
81 Kanatna St., r. 47, Odesa
10. Department of Education and Science of Bila  
Tserkva City Council  
122 Shevchenko St., Bila Tserkva, Kyiv region







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International European University –  
Europe is closer than you think.

Welcome  
to study

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